

## LAS VEGAS LEISURE SERVICES

### client

City of Las Vegas  
Department of Leisure Services  
749 Veterans Memorial Drive  
Las Vegas, NV 89101

Barbara P. Jackson, DPA - Department Director  
Billie Bastian - Deputy Director  
Diane Zammito - Senior Management Analyst  
Melissa Clary - Business Specialist  
Kelly Schwarz - Public Information Specialist  
Staff and Volunteers -  
City of Las Vegas Department of Leisure Services

### survey volunteers

Doolittle Community Center Jam Squad Parent Committee

### consultant team

Moore, Iacofano, Goltsman, Inc.  
815 SW 2nd Avenue, #200  
Portland, OR 97204

Jerry Draggoo  
Brian Scott  
Ryan Mottau  
Maty Sauter

Northwest Survey and Data Services  
970 West 7th Avenue  
Eugene, OR 97204

Steve Johnson  
Kim Langolf



## City of Las Vegas

Mayor Oscar B. Goodman  
Mayor Pro Tem Gary Reese, Ward 3  
Councilman Larry Brown, Ward 4  
Councilman Lawrence Weekly, Ward 5  
Councilman Steve Wolfson, Ward 2  
Councilwoman Lois Tarkanian, Ward 1  
Councilman Steven D. Ross, Ward 6

City Manager Douglas A. Selby  
Deputy City Managers:  
Orlando Sanchez, Steve Houchens, Betsy Fretwell

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## executive summary



*Pacific Islands Hula*

## project purpose

The City Council, recognizing that Las Vegas is a rapidly growing city, made it a priority to maintain and improve the quality of life for existing and new citizens. Since recreational opportunities and parks improve the overall livability of the city, the Council wanted to know more about the facilities and programming priorities of their residents, both overall and in each of the six council wards. They also wanted to gain an understanding of the recreation participation habits and preferences of city residents.

This survey, conducted in late 2005 and early 2006, is based on the ward alignments at that time and does not reflect any proposed or implemented redistricting. The survey was designed to gather data on public attitudes, recreation interests and recreation participation from Las Vegas residents. The City will use these survey results to assess the need for new and/or improved parks, facilities and programs overall and within its council wards, with the goal of enhancing community livability.

## survey goals

Recreation surveys generate significant, meaningful data regarding a community's desired focus for parks and recreation efforts. Surveys do have limitations; and can be supplemented by in-depth qualitative research, such as focus groups and community workshops. The strength of a survey for collecting public input is its broad reach, allowing the general themes and directions to be reasonably applied to the entire city.

This survey is specifically designed to gather information in three areas:

### *Recreation Habits:*

- Existing and desired recreation habits - city-wide and by ward - for youths, adults and seniors

### *Facilities:*

- Interest in additional indoor and outdoor facilities
- Types of facilities desired
- Amenities desired for indoor recreation centers
- Usage of parks
- Usage of community centers

### *Programming:*

- Methods community members use to find out about recreational, and cultural programs and services
- Residents' willingness to travel for services
- Programming input for those with disabilities
- Usage of City-managed senior centers

### *Policies and Planning:*

- Community priorities for leisure services facilities, general programming and teen programming
- Fee structure, funding sources and service priorities
- Facility development priorities



## methodology

This recreation survey was designed and distributed so as to achieve statistical reliability for future planning in the Las Vegas area. Questions were developed through an iterative process between the Las Vegas Department of Leisure Services and MIG, Inc., with the City providing topical direction and MIG proposing survey questions. These questions were then edited by the City to meet the needs of the Las Vegas community.

With direction from the Leisure Services staff, surveys were distributed door-to-door by city employees and volunteers to randomly selected households within the City limits. In order to supplement the hand delivered surveys and ensure an adequate response rate, surveys were also mailed by the city to randomly selected households using addresses obtained from Las Vegas' GIS database. Each household member age 10 and older was asked to complete a separate survey so that feedback would be provided by a broad spectrum of the population, including youth, adults, and seniors.

As Las Vegas has significant Hispanic and Latino populations, Spanish-language recreation surveys were also distributed to the public. When distributed door-to-door, Spanish-language surveys were given to those who preferred to receive them in Spanish. Mailed surveys included both an English and Spanish survey.

Given Las Vegas' population, the number of surveys distributed and the number of surveys returned, this survey achieved a 2.1% margin of error at the 95% confidence level. Analyses of the overall survey distribution and return ratio, survey response rates by ward, and English and Spanish-language responses by ward are provided in Tables 1.1 to 1.3, to the right. Survey results are also broken down by ward with slightly higher margins of error (5.0%-6.3%) due to smaller samples in each ward when compared to the survey as a whole.



*Centennial Hills Park - Kids Play Area*

**Table 1.1**  
**Summary of Survey Distribution and Return**

Survey Summary	Number
Surveys Distributed	23,600
Surveys Returned	1787
<b>Return Ratio</b>	<b>7.6%</b>

**Table 1.2**  
**Survey Response Rates by Ward<sup>1</sup>**

Area	Number of Returns	Percent
Ward 1	361	21.8%
Ward 2	381	22.9%
Ward 3	247	14.9%
Ward 4	247	11.1%
Ward 5	244	14.7%
Ward 6	241	14.5%
<b>Return Ratio</b>	<b>1721</b>	<b>100.0%</b>

<sup>1</sup>66 returns were not traceable to a particular ward

**Table 1.3**  
**English and Spanish Return Rates by Ward**

Area	English Returns	Spanish Returns
Ward 1	352 (97.8%)	8 (2.2%)
Ward 2	373 (98.2%)	7 (1.8%)
Ward 3	210 (85.4%)	36 (14.6%)
Ward 4	243 (98.4%)	4 (1.6%)
Ward 5	218 (89.3%)	26 (10.7%)
Ward 6	228 (94.6%)	13 (5.4%)
<b>Total Returns</b>	<b>1625 (94.5%)</b>	<b>95 (5.5%)</b>

## key findings

- Priorities for facilities are as follows: maintain existing facilities, upgrade existing facilities, and build new facilities. This varies somewhat by ward.

- Priorities for programming are as follows: youth programming, senior programming, and general health and fitness programming.

- 100% of responses indicated at least conditional support for a tax measure for improvements to and acquisition of parks. Choices included general conditions such as the facilities proposed and the overall amount

- Swimming, walking, hiking, weight training and going to the gym are the top “active” recreation activities. Reading, listening to music, participating in family activities, arts & crafts, gardening and gourmet cooking are the top “passive” recreation activities of respondents.

- 9 out of 10 of the most popular activities indicated are significantly above the average participation rate.

- Activities that respondents would like to do more of include attending concerts, fairs and festivals; participating in arts and crafts; and indoor swimming.

- A significant number of respondents feel that additional outdoor facilities are needed in their area. This is particularly true in Wards 3, 5 and 6.

- Support for an indoor recreation center is very strong across all wards.

- In all wards of the City, respondents indicated a need for basic park amenities, such as paved trails, picnic areas, playgrounds, and basketball courts.

- Respondents indicated that “family activities” are a recreation option that residents both do and want to do. Additionally, family-oriented outdoor facility

choices (such as Water play parks, family picnic areas, small water playgrounds, tot lots and open grassy areas) are at the top of the list of facility priorities.

- Other strong parallels between activities and facilities chosen are as follows: respondents indicated a strong interest in both outdoor and indoor swimming, and a pool is the third-highest facility choice of respondents; a strong interest in walking for pleasure was also demonstrated, and paved trails are a top facility priority.

- There are also facility choices that are not congruent. Respondents indicated an interest in basketball courts and sport fields. However, basketball, football and soccer rank relatively low when asked what activities they are currently participating in or would like to do.

- Construction of water play features, indoor swimming pools, and football, soccer, baseball and softball fields received strong support statistically and in write-in responses, city-wide.

- Most respondents find out about recreation programs and services via word of mouth, program guides and local newspaper advertisements.

- If the parks and recreation budget were decreased, respondents in all wards would want to reduce or eliminate plans to construct new parks and facilities. Respondents would avoid eliminating or reducing operational hours at existing community centers and swimming pools.

- Parks are second only to home as a place where respondents spend their free time.

- 57% of respondents have, or have a family member that has, a disability.





**community overview**





## community context

Las Vegas, located in the southern tip of Nevada, is the most populous city in the state. With a 2005 population of 575,973, it is also one of the fastest growing areas in the United States. These 131 square miles of Mojave Desert are a major vacation, shopping and gambling destination, with an average of 294 days of sun per year.

The city itself is divided into six wards, which are the focus of this recreation survey. However, “Las Vegas” frequently refers to the unincorporated areas of Clark County—on and near the famous Strip—which surround the city proper.



## city demographics

Las Vegas residents are relatively young. The median age, according to 2005 information gathered by the Planning and Development Department, is 34.5, and the median household income is \$44,069. There are 221,949 housing units in the city, with 132,823 single-family dwellings. Population by racial categories are: The ethnic breakdown of Las Vegas residents is as follows: 58.1 percent of the population are white; 23.6 percent are Hispanic or Latino; 10.1 percent are African-American; 4.7 percent are Asian; 0.9 percent are Native American or Pacific Islander; and 2.6 percent identify themselves as multiracial or from an unspecified racial category.



The health status of Las Vegas residents varies by age group. Only 16 percent of youth are classified as overweight, while 65 percent of adults are overweight or obese. As of 2003, 23 percent of Nevada adults report no daily physical activity. By contrast, two-thirds of older adults who visit Las Vegas area parks report a lifestyle with moderate to high levels of physical activity.

*Winter Ballet Folklórico*

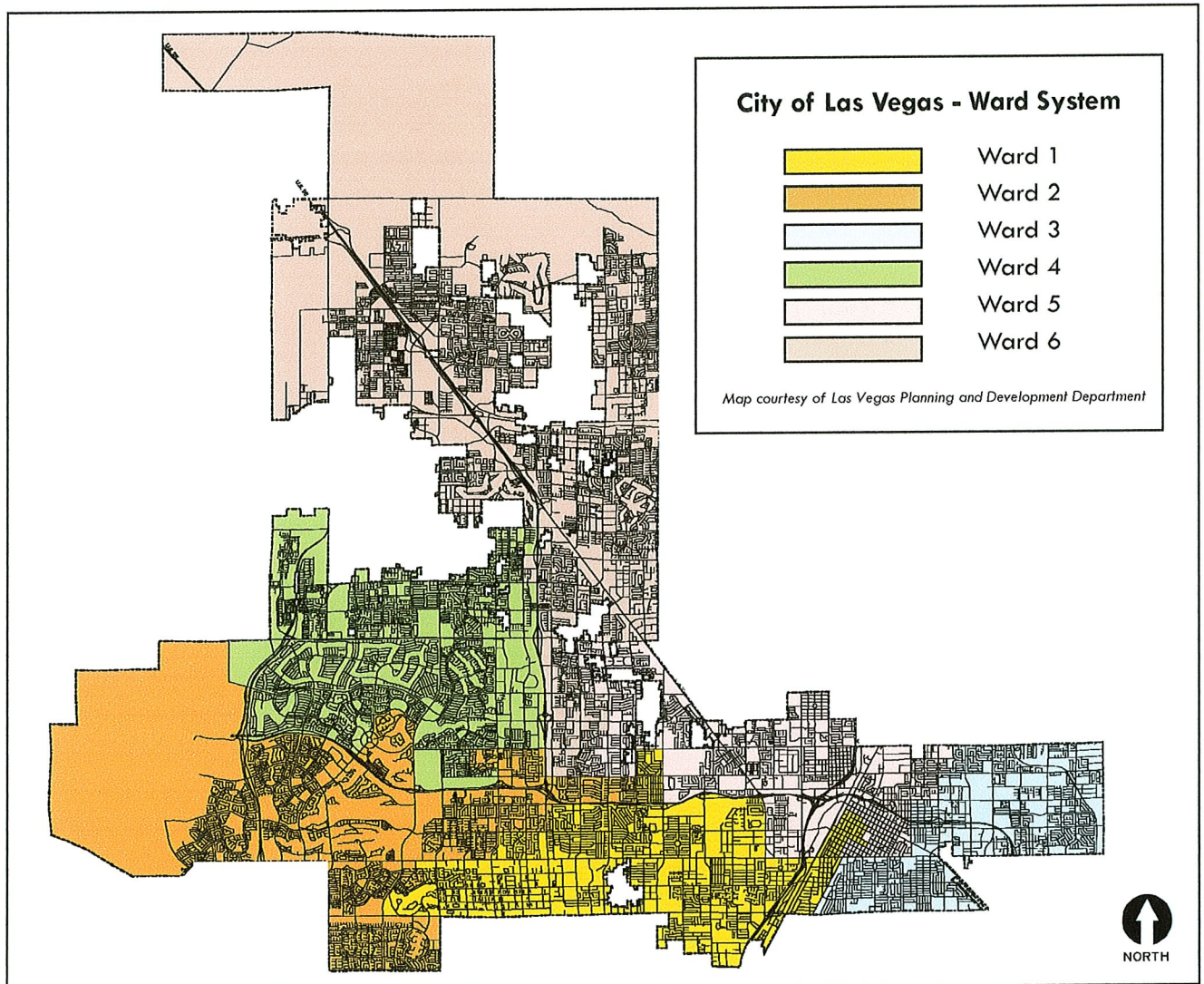
*Las Vegas Synchronettes*

*First Friday Crowd*



## ward structure

As of July 2006, the city is divided into 6 wards, illustrated in the map of Las Vegas below. All results broken down by ward reflect these district boundaries.



## ward demographics

- Ward 6 has the highest population in the city, accounting for 22.4% of Las Vegas' population. Remaining population rankings are as follows: Ward 2 (17.4%), Ward 4 (16.9%), Ward 5 (15.0%), Ward 3 (14.4%), and Ward 1 (14.0%).

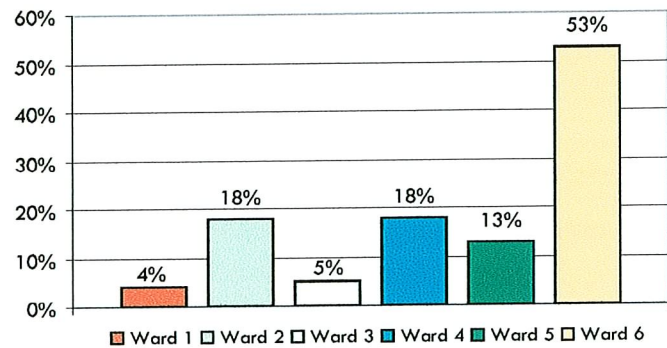
- Ward 6 is also the fastest-growing ward in the City, with a 53% population growth in the past five years. Subsequent growth rankings are as follows: Ward 2 (18%) and Ward 4 (18%), Ward 5 (13%), Ward 3 (5%), and Ward 1 (4%).

- Youth populations are consistent throughout all wards, with Ward 3 showing a slightly higher child population than other wards – 12.2% of the ward is age 10-17, as compared to a city-wide average of 10.5%. Seniors age 65 and over are most concentrated in Wards 1 and 4, which have senior population rates of 13.5% and 17.6% respectively as compared to a city-wide average of 11.6%.

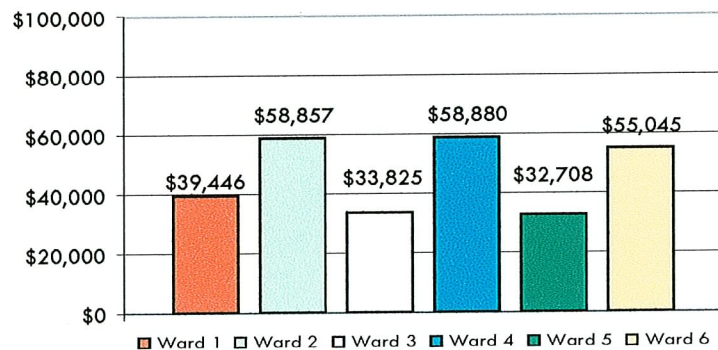
- Wards 1, 3 and 5 are the most racially diverse in the City. Ward 1 is 59.1% white with an Hispanic/Latino population of 25.7%. Ward 3 is 32.5% white with an Hispanic/Latino population of 49.5%. Ward 5 is 37.2% white with an African American population of 22.7% and an Hispanic/Latino population of 33.4%. Distribution patterns for all remaining racial groups are consistent throughout all wards.

- Wards 2, 4 and 6 are the wealthiest wards in the city, with median incomes of \$58,857 and \$58,880 and \$55,045 respectively. Median income levels decrease as follows: Ward 1 (\$39,446), Ward 3 (\$33,825) and Ward 5 (\$32,708).

**Population Growth by Ward, 2000-2005**



**Median Income by Ward, 2005**





## department of leisure services

The Department of Leisure Services is responsible for programming parks, as well as 41 facilities located throughout the city. Part of their mission is to promote and provide quality cultural and recreational experiences for the Las Vegas community. In fiscal year 2004–2005, the department offered 19,834 programs, with more than 4 million occurrences of participation counted. For fiscal year 2005–2006, their budget is \$33,715,900, with approximately half of those monies going toward recreational and cultural programs.

From youth services to senior services, from literacy programs to the performing arts, the Department of Leisure Services strives to provide high-quality, community-driven recreational and cultural programs. As it designs these programs to meet the specific needs of Las Vegas citizens, the department values creativity, safety, teamwork, and service, aiming to generate an unmatched level of enthusiasm and excitement in the community.

The City maintains 910 acres of parks, and 4 city-owned golf courses. Each of the city's six wards is served by at least three parks and two community centers or schools. There are also seven swimming pools/aquatic centers, six senior centers, four cultural centers, three indoor theatres, two outdoor theatres, and two sports complexes, all under the supervision of the Department of Leisure Services.

Summerlin council also maintains additional parks and facilities in Ward 2 that are not reflected in the table to the right.

<b>Table 2.1</b> <b>Las Vegas Leisure Services Department</b> <b>General Statistics</b>	
<b>Statistic</b>	<b>Number</b>
Customers Served	53,679
2005-2006 Budget	\$33,715,900

<b>Table 2.2</b> <b>Las Vegas Leisure Services Department</b> <b>Facilities Summary</b>	
<b>Facility</b>	<b>Acreage/Number</b>
Parks	910 acres
Golf Courses	4
Pools/Aquatic Centers	7
Senior Centers	6
Cultural Centers	4
Indoor Theaters	3
Outdoor Theaters	2
Sports Complexes	2
Community Schools	10
Recreation Centers	7

<b>Table 2.3</b> <b>Las Vegas Leisure Services Department</b> <b>Facilities Summary by Ward</b>	
<b>Ward</b>	<b>Facilities</b>
Ward 1	2 community schools, 1 pool, 5 centers, 12 parks
Ward 2*	1 community school, 1 pool, 4 parks
Ward 3	1 community school, 2 pools, 4 centers, 9 parks
Ward 4	2 community schools, 1 pool, 1 center, 14 parks
Ward 5	2 community schools, 2 pools, 11 centers, 13 parks
Ward 6	2 community schools, 2 centers, 12 parks

\*Summerlin council maintains additional parks and facilities

As part of its effort to ensure the best possible recreational services for Las Vegas residents, the department works closely with federal, state, and local governments. Many private citizens and organizations also support the department's work, including Senior Dimensions, the YMCA, AARP, City of Las Vegas Department of Neighborhood Services, Vision Sports, the Hart Foundation, West Care Nevada, the Paiute Indian Reservation, Cirque du Soleil, Nevada Partners, Eddy Hartwell, Lakeside, BlazeSports Clubs, National Tennis Association, United States Tennis Association, and Las Vegas Sportspark. To maintain one of the department's most important core services—education—it has partnered with large educational institutions, including the University of Nevada, Las Vegas and the National Youth Alliance's Youth Initiative and the Clark County School District.





## general findings

## priorities

- When asked to rank their priorities regarding parks and recreation facilities, respondents indicated that maintaining existing facilities is their top priority, upgrading existing facilities is their second priority, and building new facilities is their third priority. These rankings vary somewhat by ward.

- When asked to rank their priorities regarding parks and recreation programming, respondents overwhelmingly indicated that youth programming is their top priority. Senior programs and general health and fitness programs were the second and third priorities of respondents.

- The vast majority of respondents would support a tax measure for improvements to and acquisition of parks, depending upon the facilities proposed. A significant number would support a tax measure for such purposes depending upon both the facilities and amounts proposed.

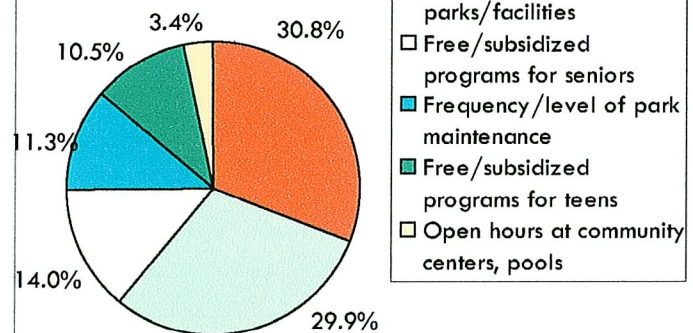
- If the parks and recreation budget were decreased, respondents in all wards would want the financially subsidized use of park athletic fields by youth sports organizations to be reduced or eliminated, as well as plans to construct new parks and facilities.

- If the parks and recreation budget were decreased, respondents in all wards would want to avoid eliminating or reducing operational hours at existing community centers and swimming pools.

**Table 3.3**  
**Top Facility Priorities, City-Wide**

Action	1st Priority	2nd Priority	3rd Priority
Build new facilities	38%	13%	49%
Upgrade existing facilities	40%	44%	16%
Maintain existing facilities	37%	36%	27%

**Target Areas if Funding is Decreased**



## recreation habits & preferences

- Swimming, walking, hiking, weight training and going to the gym were the top “active” recreation activities of respondents in all wards based upon statistical (specific answers tabulated numerically) and write-in data (open-ended answers). Youth and parents also frequent playgrounds as an “active” recreation activity.

- Reading, listening to music, participating in family activities, gardening, arts and crafts\* and gourmet cooking were the top “passive” recreation activities of respondents in all wards based upon statistical and write-in data.

- When asked what activities they would most like to do, respondents selected a large number of activities in which they already participate—walking, exercise/aerobics, family activities, listening to music, and gourmet cooking.

- Activities that respondents would like to do but currently do not include attending concerts, fairs and festivals and indoor swimming. These interests hold true across all wards.

- The activities Las Vegas respondents do most they also participate in more frequently than other communities (the last 15 surveyed by MIG) on average.

- When provided the opportunity to suggest additional activities not listed elsewhere in the questionnaire, respondents most often wrote in activities (swimming, walking, exercising) that also rated highly in the statistical results.

<b>Table 3.4</b> <b>Recreation Participation &amp; Desires, City-Wide</b>	
<b>Top 10 Activities Currently Participated In</b>	<b>Top 10 Activities Respondents Would Most Like To Do</b>
Music (listening)	Walking for Pleasure
Walking for Pleasure	Concerts (attend)
Exercise/Aerobics	Exercise/Aerobics
Family Activities	Family Activities
Swimming (outdoor)	Fairs and Festivals
Weight Training	*Arts and Crafts
Gardening	Swimming (indoor)
Other (various answers)	Music (listening)
Playground (visit/play)	Cooking (Gourmet)
Cooking (Gourmet)	Cultural Events (attending)

\*several activities that could be grouped as “Arts and Crafts” were included in the list. While Arts and Crafts does not appear on the current participation list, the sum of all similar activities would rank in the top five of both of these lists.



## facilities

- 69.4% of respondents feel that additional outdoor recreation facilities are needed in their area. Respondents from Wards 3, 5 and 6 expressed a strong desire for additional facilities. Ward 4 is almost evenly split regarding the need for additional outdoor recreation facilities.

- In all wards of the City, respondents indicated a need for basic park amenities, such as paved trails, picnic areas, playgrounds and basketball courts.

- Construction of indoor swimming pools, football, soccer, baseball and softball fields received strong support statistically and in written responses.

- The top statistical reason as to why respondents do not use parks in their area is that they feel unsafe. This reason is cited more in Wards 1, 3 and 5, than in Wards 2, 4 and 6.

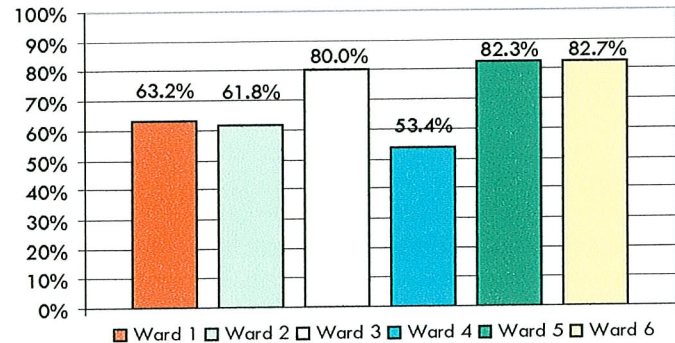
- The top statistical reason as to why respondents do not use cultural/community centers is that these facilities do not have the activities or amenities that would encourage them to participate. This is true across all wards.

- Construction of water-related specialized facilities received strong support City-wide: these facilities could include water play parks and small water playgrounds.

- Support for an indoor recreation center is very strong across all wards. Only 1.3% of all respondents indicated that “no additional indoor recreation center is needed in my area” when asked what amenities should be featured if a multi-purpose recreation center were built in a respondent’s ward.

- If a multi-purpose indoor recreation center

**Desire for New Outdoor Facilities, by Ward**



**Table 3.1  
Top 10 Facility Choices, City-Wide**

Facility	Selections	Percent*
Water play park (slides, sprays, etc.)	593	34.4%
Family picnic area	553	32.1%
Swimming pool (lap and diving pool)	539	31.2%
Basketball court	483	28.0%
Dog park (exercise run)	434	25.2%
Small water playground in local park	424	24.6%
Tot lot playground	415	24.1%
Sports fields	408	23.7%
Paved trails	406	23.5%
Open grass area	405	23.5%
<b>TOTAL RESPONSES TO QUESTION</b>	<b>9536</b>	<b>—</b>

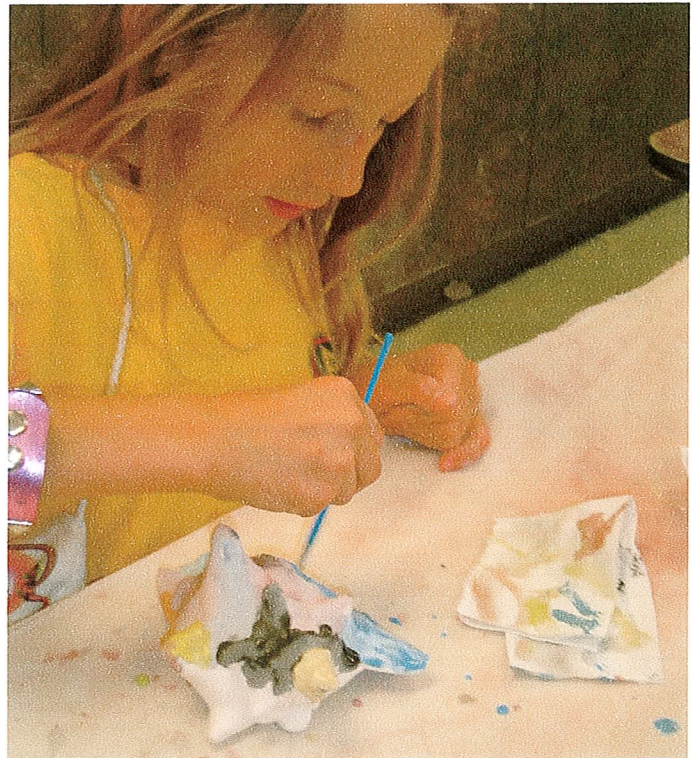
\*Percent of surveys including this response, based on 1787 surveys

were built in respondents' wards, construction of active amenities such as indoor swimming pools, multi-use gymnasiums and weight and fitness rooms is most preferred. Support was also widely demonstrated for arts and crafts centers.

- Sports fields were the facility that most respondents desired to be within walking distance of their homes.
- Across all facilities and wards, respondents were most willing to visit a facility if it was within a 10 minute drive or less. Respondents were most willing to handle long commutes (10-15 minute drives) to attend senior facilities.
- When recreation habits (both actual and desired) are compared to indoor recreation facility priorities, several parallels exist. Interest in swimming is high, as is the expressed need for an indoor swimming pool. Likewise, interest in weight training and exercise is high, and a weight/fitness room, multi-use gymnasium and room for aerobic and exercise are at the top of the indoor recreation center list of amenities.
- These trends are true for passive recreation habits as well. Arts and crafts are relatively high on the list of recreation interests, and an arts and crafts center ranked fourth in the list of indoor amenities needed. The same is true for a performing arts center; interest in concerts and cultural activities was relatively high, and a performing arts center is sixth in the list of indoor recreation center amenities needed.
- Arts and crafts facilities are also supported by the participation data. While no one activity was in the top ten by participation, the total of the four arts and crafts activities (Arts & Crafts, Painting/Sketching, Crafts, Pottery/Ceramics) would place a generalized category in the top 5 activities participated in.

<b>Facility</b>	<b>Selections</b>	<b>Percent*</b>
Indoor swimming pool	934	54.1%
Weight room/fitness room	859	49.8%
Multi-use gymnasium	854	49.5%
Arts and crafts center	814	47.2%
Room for aerobics and exercise	791	45.9%
Space for teen activities	669	38.8%
Performing arts center	665	38.6%
Cooking class kitchen	645	37.4%
Dance classroom	612	35.5%
Space for senior activities	611	35.4%
<b>TOTAL RESPONSES TO QUESTION</b>	<b>11529</b>	<b>—</b>

\*Percent of surveys including this response, based on 1787 surveys





## programming

- Community art festivals, community special events and outdoor concerts are the most popular cultural programs for respondents in all wards.

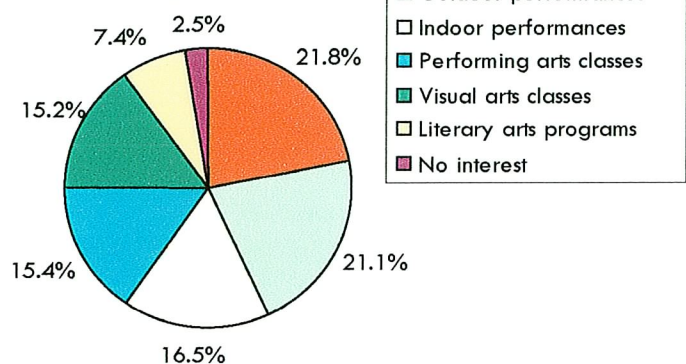
- Most respondents find out about City recreation programs and services via word of mouth, program guides and local newspaper advertisements.

- Respondents in Ward 3 also discover programs and services via television and flyers at school; many respondents in Ward 5 rely upon radio to learn about programs and services.

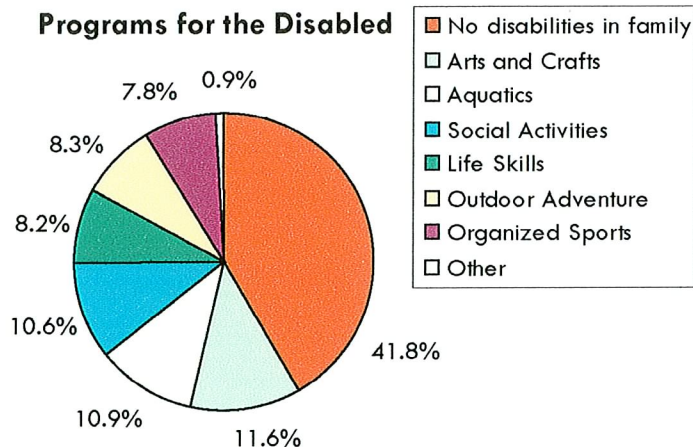
- Survey respondents indicated that arts and crafts activities, aquatics programs, and social activities (such as dances) are needed for residents with disabilities. These responses were consistent across all wards. 42 percent of responses indicated that no family member has a disability. The phrasing of this question allowed non-disabled people to respond and results should not be interpreted as necessarily representing the opinions of the disabled community.

- Interest in extreme sports-related activities, such as dirt biking, ATV and ORV riding, was low in all wards. When asked how often they participate in such activities, most respondents indicated they rarely participate in such sports, with an overall ranking of these activities at 36 out of 50 potential activities. While not frequent participants, respondents from Ward 6 do participate in these sports more often than any other ward, however, with participation rates over twice that of the city-wide average.

**Interest in Cultural Programs**



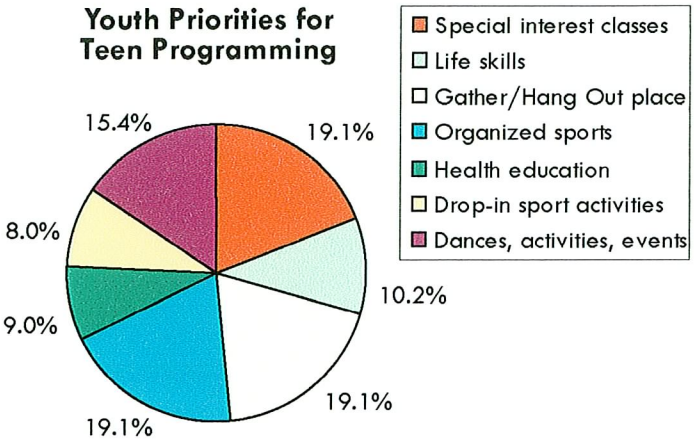
**Programs for the Disabled**



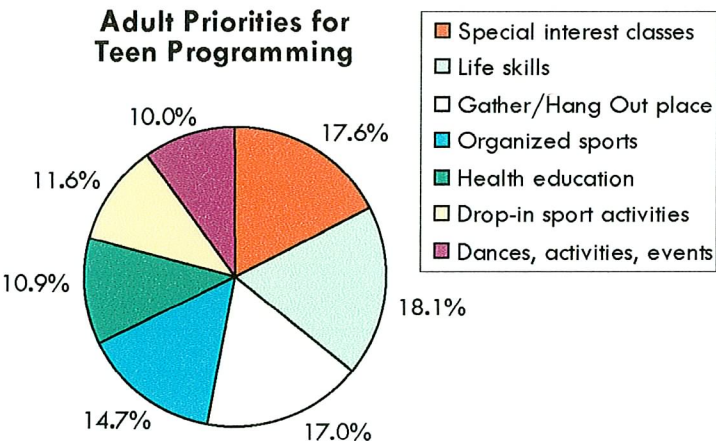
programming:  
teens

- Pre-teen and teenage respondents feel that organized sports, special interest classes and a place to gather or hang out would best meet their recreation needs.
- Adult respondents agree with youth priorities. Adults add emphasis on life skills programming.
- Special interest classes, life skills, a place to gather or hang out, and organized sports are supported for teens in relatively equal numbers throughout all wards.

Youth Priorities for  
Teen Programming



Adult Priorities for  
Teen Programming



## programming: seniors

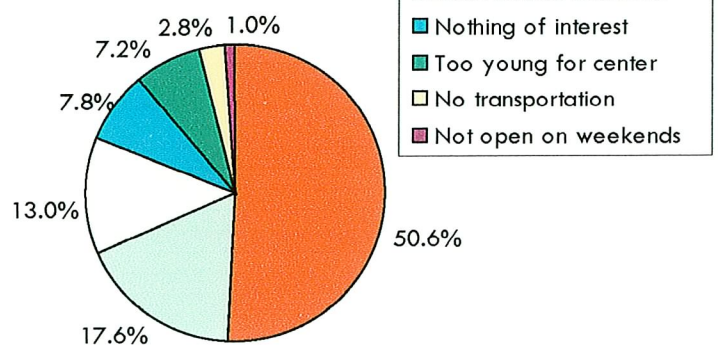
- Ward 2, the only ward without a city managed senior center, appears to have a conflicting result. While the percentage of respondents who use senior centers about six times a year (the most frequently selected answer) is expectably lower than other wards, the number who use the center more frequently (once or twice a month) is higher than other wards. Respondents from Wards 3 and 6 are particularly low in their use of these facilities.

- The top reason offered by seniors for not using City-managed senior centers is that they are unaware of or unfamiliar with the programs offered.

- Other reasons are that they are too busy and that senior centers are inconveniently located. These sentiments hold true throughout the wards.

- Indoor space for senior activities is ranked highly as a facility need but current use of City-managed facilities is very low. This discrepancy may be attributed to the fact that the majority of respondents who are eligible to use such facilities do not use them because they are unfamiliar with the programs offered. This could indicate a need for greater marketing of existing programs and facilities; if this is accomplished, the need for additional facilities should be reevaluated to gauge interest in additional construction.

**Senior Reasons for Not Using Senior Centers**





**findings by ward**





## summary

The 6 wards were largely similar in their recreation participation, and desire for additional facilities. The following points out the subtle but important differences between wards, providing some geographic focus to the interpretation of the survey results. Appendix A includes complete results broken down by ward and guidelines for data interpretation.

## survey representation by ward

- Given the pattern of City growth in the past five years, response rates for four years-in-residence groups (3 years or less, 4-6 years, 7-10 years, or 11+ years) are likely accurate for five of the six wards. Ward 6 is the exception; due to explosive growth in this ward and moderate response rates by new and recent residents, new and recent residents are likely underrepresented in this ward.

- Respondents age 35 years and older are generally overrepresented in this survey given City age statistics. Youths 10-17 years old and respondents 25-34 years old are generally well represented by this survey. Respondents 18-24 years old are generally underrepresented in this survey. These trends vary by ward.

- All races are well represented in this survey given City race statistics, with overall response rates by race comparable to racial breakdowns from the 2000 Census. Representation accuracy trends vary by ward, however.

- Women are overrepresented by this survey in all wards, a trend common for recreation surveys.

- A significant number of respondents from all wards have access to the internet.



*In-Line Skating at Extreme Sports event*

*CLV Municipal Pool Senior Fitness*



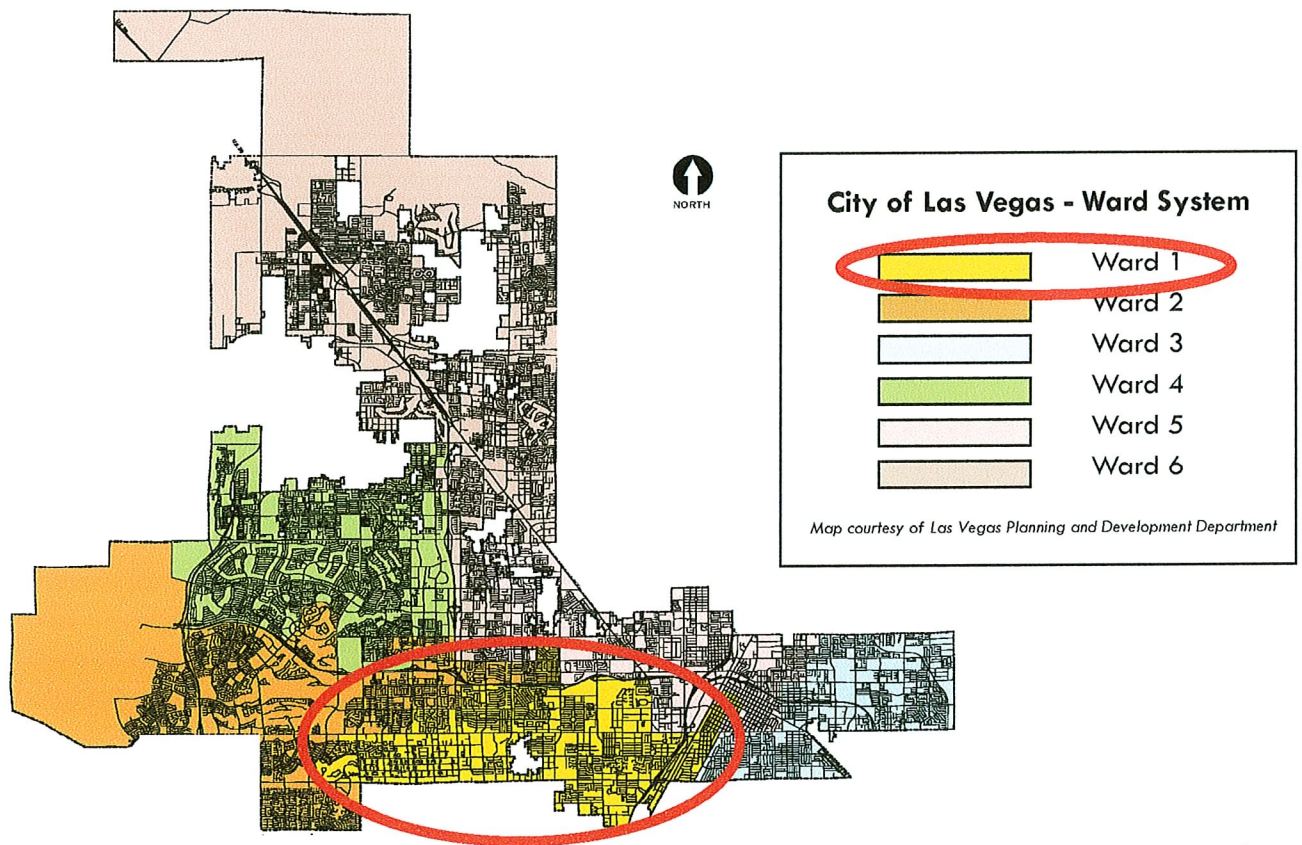
## ward 1 observations

- Facility priorities in Ward 1 are as follows: upgrade existing facilities, maintain existing facilities, and build new facilities.
- Respondents from Ward 1 participate in outdoor swimming and gardening more than other wards.
- When asked what they would like to do, respondents from this ward indicated they would like to attend concerts, walk for pleasure, attend fairs and festivals, exercise and do aerobics, participate in family activities and do arts and crafts. There is an opportunity to meet demand for similar new activities jointly between Ward 1 and Ward 2, which share a higher-than-average interest in the above activities.
- Respondents were asked if they used the parks in their area. If they responded that they seldom used them they were then asked why they seldom used or did not use parks in their area. Respondents from

this ward indicated that they feel unsafe, find their parks unenjoyable or uninteresting, feel their parks are poorly maintained, and use private facilities. The extensive use of private facilities is somewhat surprising given the median income for this ward – moderate compared to other wards.

- 63.2% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.

- The overall list of additional recreational facilities desired is comparable to that of other wards. However, in Ward 1 a dog park, an open grass area, tennis courts and a group picnic facility were rated higher than average.

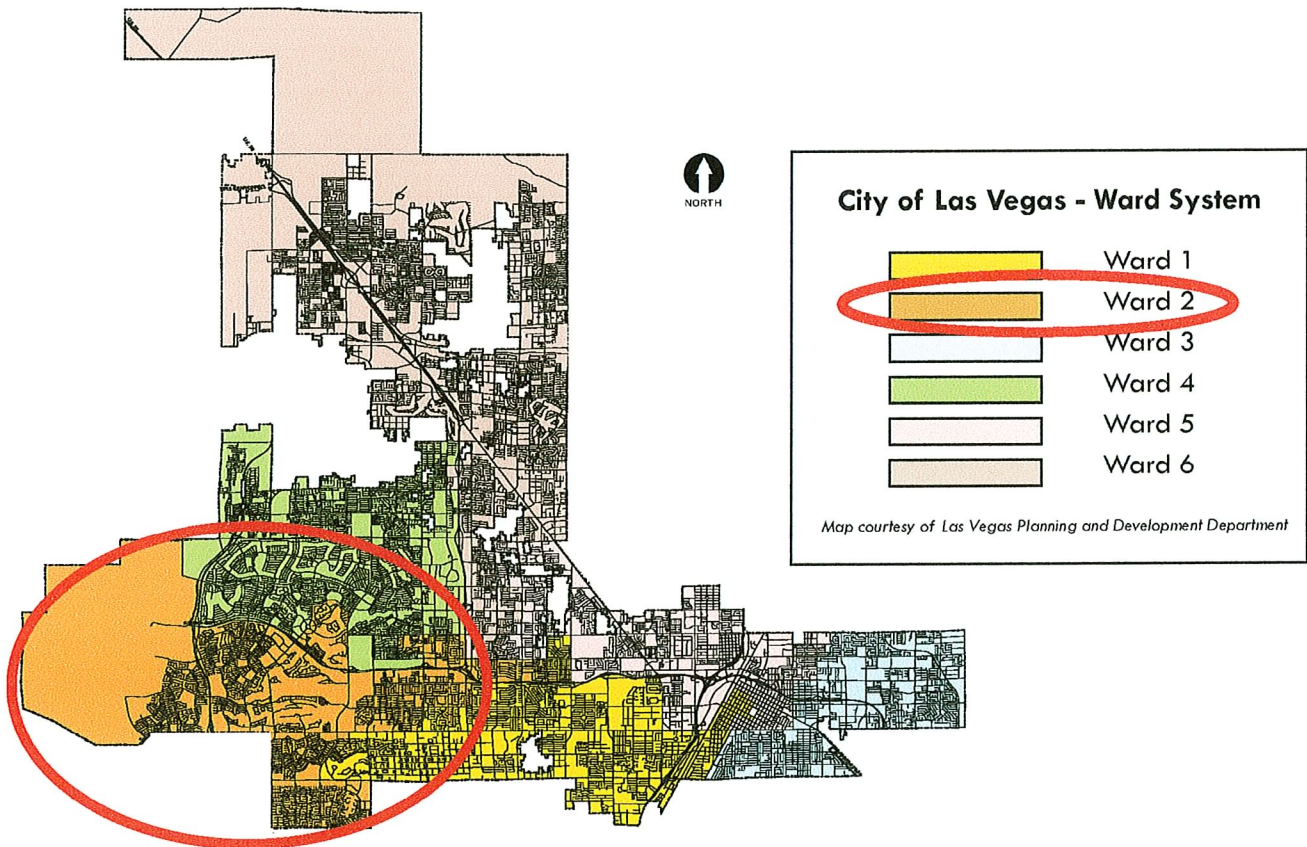


## ward 2 observations

- Facility priorities in this ward are as follows: upgrade/maintain existing facilities (equally voted as a top priority), and build new facilities.
- Respondents from Ward 2 walk and exercise/do aerobics more than other wards.
- Respondents from this ward indicated they would like to attend concerts, walk for pleasure, attend fairs and festivals, exercise and do aerobics, participate in family activities, do arts and crafts and gourmet cook. There is an opportunity to meet demand for similar new activities jointly between Ward 1 and Ward 2, which share a higher-than-average interest in the above activities.
- Respondents were asked if they use parks in their area. If they responded that they seldom used parks, a follow-up question asked why. Respondents from this ward they indicated that they use private facilities.

The extensive use of private facilities is reasonable given the median income for this ward - very high compared to other wards. This ward also encompasses the Summerlin development containing private parks and other amenities for residents.

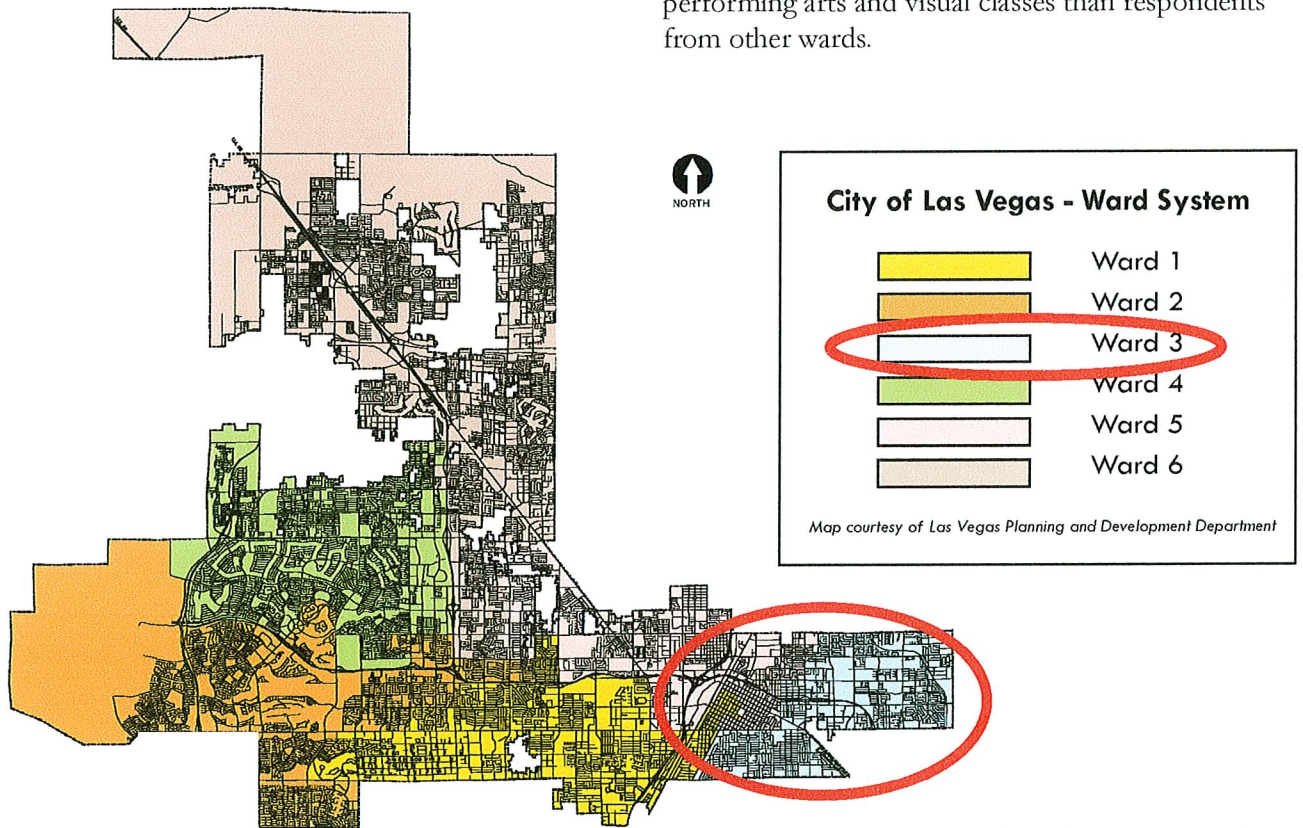
- 61.8% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.
- The overall list of additional recreational facilities desired is comparable to that of other wards; high rated responses unique to this ward include a dog park, a concert/performance stage, unpaved hiking trails, and a fishing pond.





## ward 3 observations

- Facility priorities in this ward are as follows: upgrade existing facilities, build new facilities, and maintain existing facilities.
- Respondents from Ward 3 indicated lower participation levels in all recreation activities, particularly exercise/aerobics and weight training.
- When asked what they would like to do, respondents from this ward indicated they would like to swim indoors, participate in arts and crafts, participate in family activities, walk for pleasure, exercise/do aerobics, and listen to music. Again, while these activities were those most desired in this ward, interest levels as compared to those in other wards were relatively low. Participating in arts and crafts and indoor swimming are the exceptions to this rule; both activities received a strong show of interest from ward respondents as compared to interest levels in other wards.
- Respondents were asked if they use parks in their area. If they responded that they seldom used parks, a follow-up question asked why. Respondents from this ward indicated that they feel unsafe, find their parks unenjoyable or uninteresting, feel their parks are poorly maintained, and feel their parks are too crowded. Park facilities analyses could be conducted to assess sentiments regarding the variety/interest of local parks, maintenance and crowding issues.
- 80.1% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.
- The overall list of additional recreational facilities desired is comparable to that of other wards; responses rated higher than average in this ward include a tot lot playground, open grass area, food concession in parks, and sport fields.
- Respondents from Ward 3 are more interested in performing arts and visual classes than respondents from other wards.



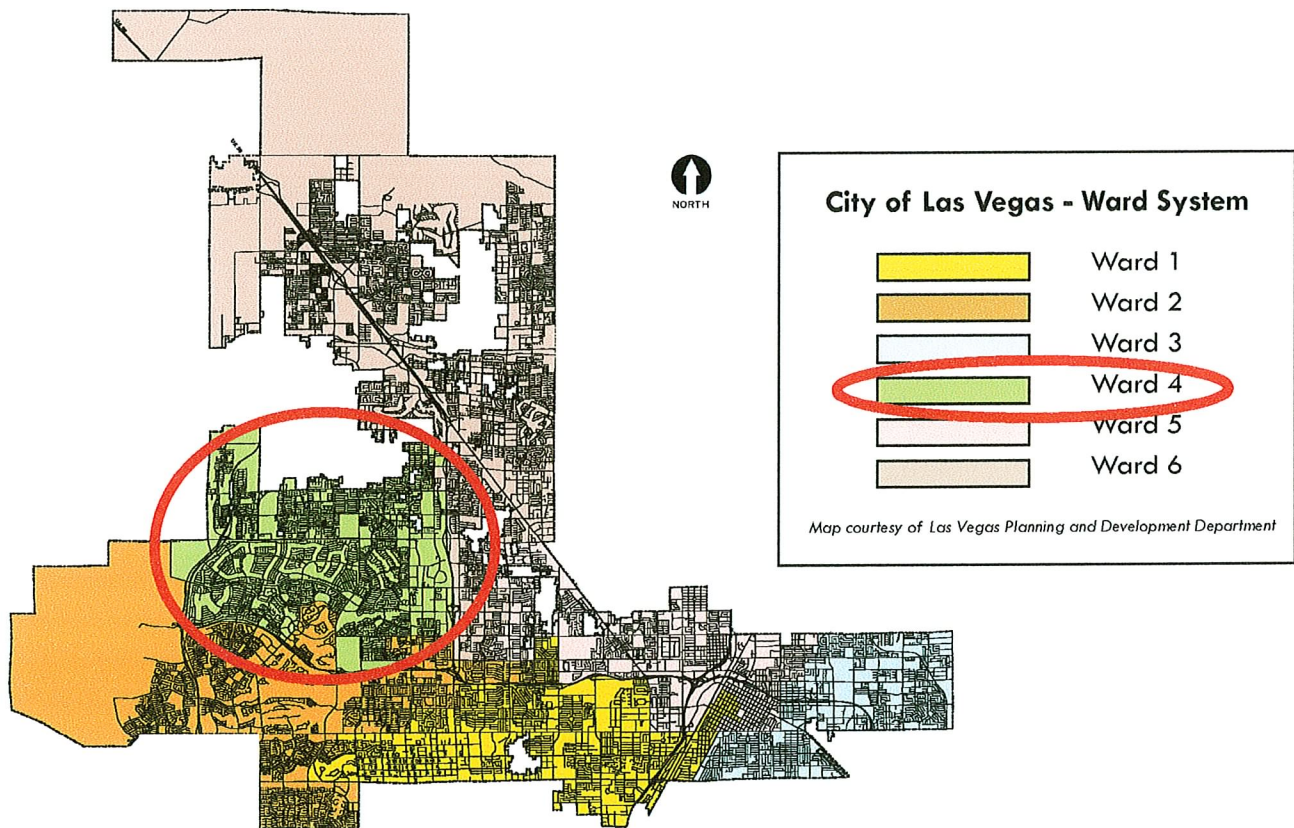


## ward 4 observations

- Facility priorities in this ward are as follows: maintain existing facilities, upgrade existing facilities, and build new facilities.
- Respondents from Ward 4 responses rated track and field and soccer at higher participation rates in Ward 4 than other wards.
- When asked what they would like to do, respondents from this ward indicated they would like to walk for pleasure, attend concerts, participate in family activities, do arts and crafts and exercise/do aerobics. These interests are in line with those of other wards.
- Respondents were asked if they use parks in their area. If they responded that they seldom used parks, a follow-up question asked why. Respondents from this ward indicated that they use private facilities. The extensive use of private facilities is reasonable given the median income for this ward - very high

compared to other wards - and the presence of a Sun City senior community with private facilities.

- 53.4% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.
- The overall list of additional recreational facilities desired is comparable to that of other wards. Emphasized responses unique to this ward include a concert/performance stage, sport fields, unpaved hiking trails, and a fishing pond.
- Respondents from Ward 2 also desire a concert/performance stage, unpaved hiking trails and a fishing pond – significant due to the adjacency of these wards to Ward 4.



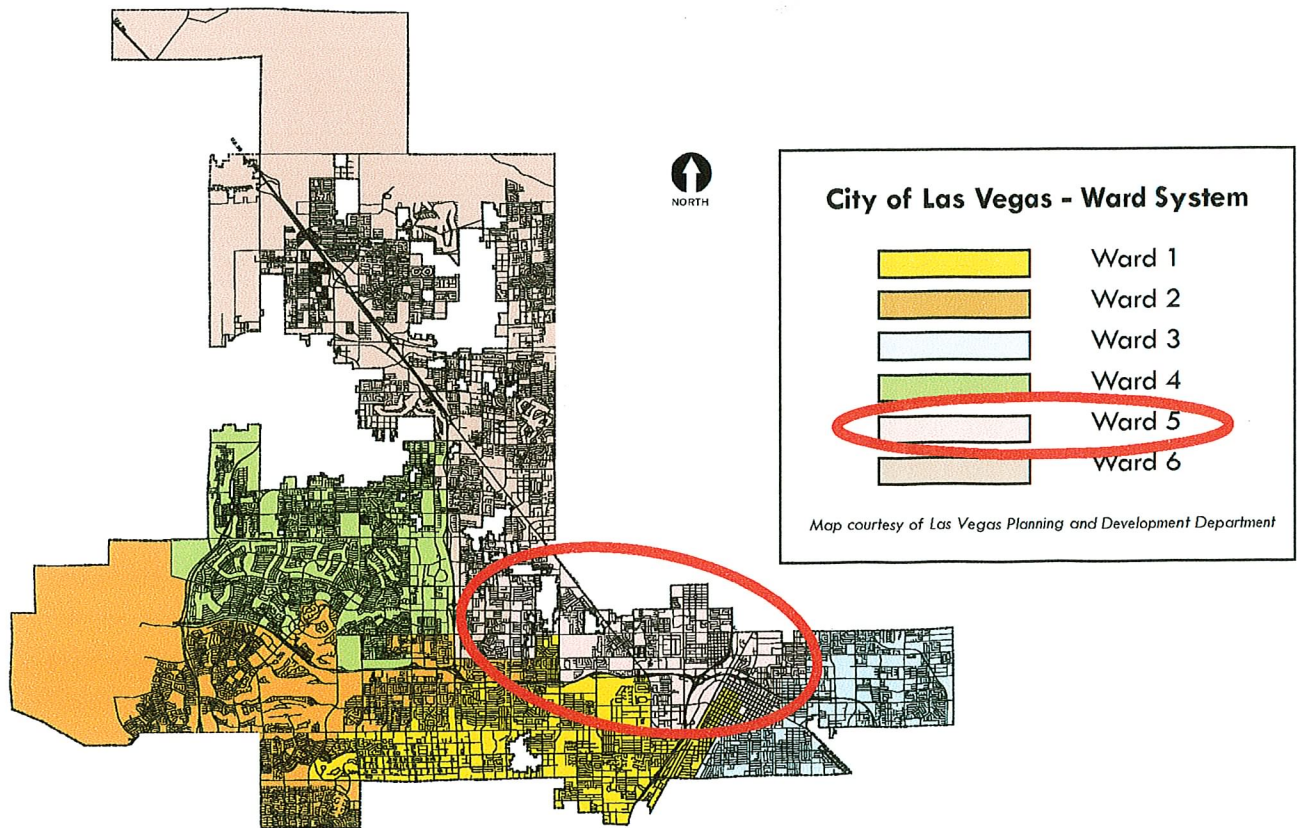
## ward 5 observations

- Facility priorities in this ward are as follows: upgrade existing facilities, build new facilities, and maintain existing facilities.
- Respondents from Ward 5 participate in exercise/aerobics and weight training at a notably lower rate than those of other wards.
- When asked what they would like to do, respondents from this ward indicated they would like to walk for pleasure, participate in family activities, do arts and crafts, exercise/do aerobics and swim indoors. The level of interest in walking is more pronounced than in several other wards.
- Respondents were asked if they use parks in their area. If they responded that they seldom used parks, a follow-up question asked why. Respondents from this ward indicated that they feel unsafe, find parks to

be inconveniently located, find their parks unenjoyable or uninteresting, feel their parks are poorly maintained, and feel their parks are too crowded. Park facilities analyses could be conducted to assess sentiments regarding park locations, the variety/interest of local parks, maintenance and crowding issues.

- 82.3% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.

- The overall list of additional recreational facilities desired is comparable to that of other wards; top-rated responses in this ward include a dog park, an open grass area, a tot lot playground and a community area.





## ward 6 observations

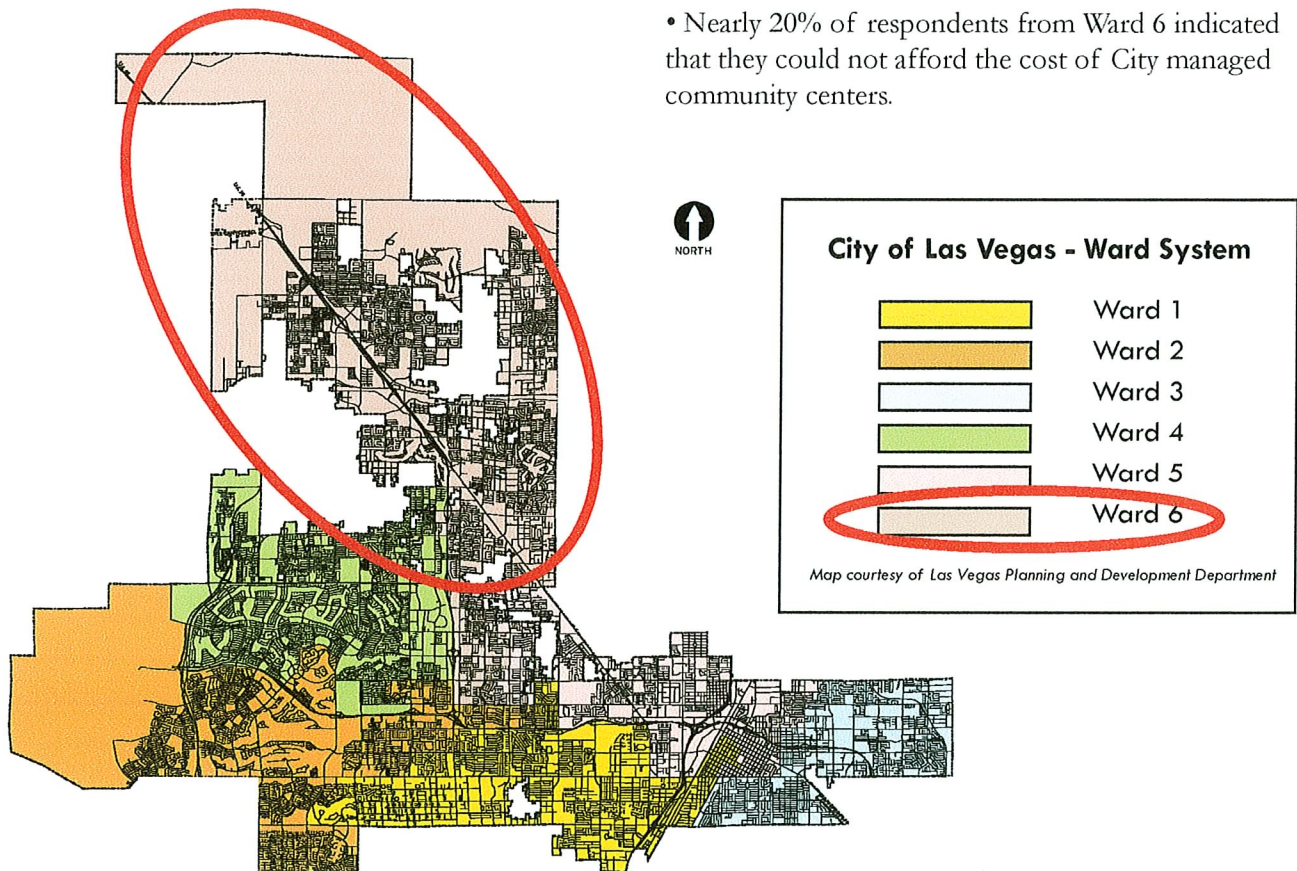
- Facility priorities in this ward are as follows: build new facilities; upgrade and maintain existing facilities share a seat as second priorities.
- Respondents from Ward 6 listen to music, participate in family activities, visit playgrounds and gourmet cook more than respondents from any other ward. Respondents from this ward also participate in a number of generally less popular activities at far higher levels than any other ward. These activities include social dancing and ballet; attending drama events; pottery and ceramics classes; gymnastics; in-line skating; skateboarding; BMX biking, dirt biking and ATV riding; baseball; and football.
- When asked what they would like to do, respondents from this ward indicated they would like to walk for pleasure, attend concerts, attend fairs and festivals, exercise and do aerobics. The level of interest in these activities is in line with those of other wards.

• Respondents were asked if they use parks in their area. If they responded that they seldom used parks, a follow-up question asked why. Respondents from this ward indicated that their parks are inconveniently located, that they don't know where they are located, and that they are unenjoyable or interesting. Park facilities analyses could be conducted to assess sentiments regarding the location and variety/interest of local parks. Lack of knowledge regarding park locations could be attributed to the large number of new or recent residents in this neighborhood.

• 82.7% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.

• The list of additional recreational facilities desired is comparable to that of other wards; responses unique to this ward include a community area, sport fields, concert/performance stage, and tennis courts.

• Nearly 20% of respondents from Ward 6 indicated that they could not afford the cost of City managed community centers.





## trends across wards

Although recreation surveys can convey only part of the message regarding community priorities for facilities and programs, some clear trends can be seen between adjacent wards from this survey. When combined with more extensive data-gathering methods, such as community workshops and focus groups, it may be revealed that large, specialized facilities in which adjacent wards share interest can be constructed to serve both.

Adjacency patterns can be seen as follows:

- Wards 2, 4 and 6 desire concert or performing art facilities
- Wards 6 and 4 both desire sport fields
- Wards 6 and 5 both desire a community area
- Wards 4 and 2 both desire hiking trails and a fishing pond
- Wards 1, 2 and 5 all desire a dog park
- Wards 3 and 5 both desire a tot lot playground.



## demographics

**Question: What is your age? (Survey Question #13)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1668	354	373	238	237	229	235
10-14	70 4.2%	13 3.7% 0.8%	2 0.5% 0.1%	8 3.4% 0.5%	11 4.6% 0.7%	12 5.2% 0.7%	24 10.2% 1.4%
15-17	78 4.7%	5 1.4% 0.3%	2 0.5% 0.1%	25 10.5% 1.5%	26 11.0% 1.6%	4 1.7% 0.2%	16 6.8% 1.0%
18-24	63 3.8%	7 2.0% 0.4%	11 2.9% 0.7%	12 5.0% 0.7%	9 3.8% 0.5%	7 3.1% 0.4%	17 7.2% 1.0%
25-34	225 13.5%	33 9.3% 2.0%	56 15.0% 3.4%	39 16.4% 2.3%	28 11.8% 1.7%	31 13.5% 1.9%	38 16.2% 2.3%
35-44	329 19.7%	50 14.1% 3.0%	93 24.9% 5.6%	48 20.2% 2.9%	37 15.6% 2.2%	50 21.8% 3.0%	51 21.7% 3.1%
45-54	300 18.0%	87 24.6% 5.2%	78 20.9% 4.7%	32 13.4% 1.9%	31 13.1% 1.9%	41 17.9% 2.5%	29 12.3% 1.7%
55-64	281 16.8%	76 21.5% 4.6%	65 17.4% 3.9%	33 13.9% 2.0%	33 13.9% 2.0%	41 17.9% 2.5%	33 14.0% 2.0%
65+	322 19.3%	83 23.4% 5.0%	66 17.7% 4.0%	41 17.2% 2.5%	62 26.2% 3.7%	43 18.8% 2.6%	27 11.5% 1.6%

*Key Findings:*

- Youth are well represented in this survey, responding at levels comparable to youth statistics from the 2000 Census. 8.9% of recreation survey respondents were age 10-17; according to the census, 10.6% of the 2000 population fell within this age range.
- Seniors are overrepresented in this survey as compared to their population numbers in the 2000 Census. 36.1% of recreation survey respondents were over age 55; according to the census, only 20.7% of the population falls within the 55+ age bracket.
- Of the remaining age groups, 18-24 year olds are somewhat underrepresented by this survey (with 3.8% of respondents in this bracket as compared to 8.8% of the population in this age group); 25-34 year olds are well represented in this survey, with comparable response and population numbers; and 35-44 and 45-54 year olds are slightly overrepresented (with a 19.7% response rate and 15.9% population rate, and 18.0% response rate and 12.5% population rate, respectively).
- Youth response numbers were particularly low in Wards 2 and 5; this could be attributed to low youth population numbers in these areas, or to a low response rate. Senior response numbers were noticeably high in Wards 1 and 2; again, this could be attributed to high senior population numbers in these areas, or to a high response rate in these wards.



## demographics

### Question: What is your gender? (Survey Question #14)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1667	352	372	240	238	232	231
Female	1021 61.2%	200 56.8%	256 68.8%	144 60.0%	142 59.7%	144 62.1%	134 58.0%
		12.0%	15.4%	8.6%	8.5%	8.6%	8.0%
Male	646 38.8%	152 43.2%	116 31.2%	96 40.0%	96 40.3%	88 37.9%	97 42.0%
		9.1%	7.0%	5.8%	5.8%	5.3%	5.8%

#### Key Findings:

- Females were overrepresented in the survey results, as 61.2% of all respondents were women. Overrepresentation by females is common in recreation surveys.
- Overrepresentation by females was common in all of the six Las Vegas wards, with Ward 2 experiencing a slightly higher female response rate than any of the other five wards.

## demographics

### Question: How long have you lived in Las Vegas? (Survey Question #3)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1681	355	373	239	239	237	236
3 years or less	206 12.3%	35 9.9% 2.1%	62 16.6% 3.7%	13 5.4% 0.8%	34 14.2% 2.0%	26 11.0% 1.5%	35 14.8% 2.1%
4-6 years	208 12.4%	24 6.8% 1.4%	65 17.4% 3.9%	34 14.2% 2.0%	36 15.1% 2.1%	18 7.6% 1.1%	30 12.7% 1.8%
7-10 years	276 16.4%	42 11.8% 2.5%	61 16.4% 3.6%	45 18.8% 2.7%	56 23.4% 3.3%	31 13.1% 1.8%	41 17.4% 2.4%
11+ years	991 59.0%	254 71.5% 15.1%	185 49.6% 11.0%	147 61.5% 8.7%	113 47.3% 6.7%	162 68.4% 9.6%	130 55.1% 7.7%

#### Key Findings:

- Most respondents to this question are long-term residents of Las Vegas, living in the city 11 or more years; but all resident groups are represented, to some extent, in this survey. Considering Las Vegas' recent fast-paced growth, it is likely that new residents are underrepresented, as those who have lived in Las Vegas three years or less account for the smallest percentage of respondents (12.3%).
- Respondents who are long-term residents appear to be clustered in Wards 1 and 2—overall, 15.8% of all respondents are long-term residents of Ward 1, and 11.3% of all respondents are long-term residents of Ward 2. Wards 5, 3 and 6 also had noticeably high levels of long-term residents, with 10.0%, 9.0% and 8.0% of all respondents residing in these wards for 11 or more years, respectively.
- Ward 2 has the highest percentage of new residents, with 4.0% of all respondents residing in Ward 2 for four to six years, and 3.8% of all respondents residing in Ward 2 for three years or less. Despite these large numbers of new residents, as compared to the rest of Las Vegas, the population of Ward 2 is still primarily composed of long-term residents; 49.5% of the Ward has lived in the area for 11 or more years.

## demographics

### Question: How do you describe yourself? (Survey Question #16)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1639	344	364	229	235	231	234
Caucasian	1120 68.3%	287 83.4%	282 77.5%	102 44.5%	179 76.2%	111 48.1%	158 67.5%
Hispanic	227 13.8%	26 7.6%	19 5.2%	86 37.6%	26 11.1%	46 19.9%	23 9.8%
African American	101 6.2%	3 0.9%	17 4.7%	14 6.1%	5 2.1%	44 19.0%	18 7.7%
Asian	78 4.8%	12 3.5%	22 6.0%	16 7.0%	13 5.5%	5 2.2%	10 4.3%
Other:	65 4.0%	12 3.5%	14 3.8%	5 2.2%	6 2.6%	17 7.4%	11 4.7%
Multi-racial	48 2.9%	4 1.2%	10 2.7%	6 2.6%	6 2.6%	8 3.5%	14 6.0%
		0.2%	0.6%	0.4%	0.4%	0.5%	0.9%

#### Key Findings:

- Racial distribution patterns within this recreation survey have strong similarities to the 2000 Census. 68.3% of respondents self-identified as Caucasian in this survey; and the 2000 Census reported that 69.9% of Las Vegas can be classified as Caucasian. Numbers for Asian residents are similar as well; 4.8% of respondents to this survey self-identified as Asian, while the census reported that 4.8% of respondents were Asian. Numbers for African Americans, multi-racial and “other” individuals are somewhat low compared to the 2000 Census; this could be attributed to the fact that 13.8% of respondents to this survey self-identified as Hispanic, whereas this option was not available in the 2000 Census. Given that racial statistics are comparable between this recreation survey and the 2000 Census, this survey appears to have reached a representative selection of Las Vegas residents.
- Respondents from Wards 1, 2 and 4 are largely Caucasian. Less than half of respondents from Wards 3 and 5 are Caucasian; 37.6% of respondents from Ward 3 are Hispanic, and 19.9% and 19.0% of respondents from Ward 5 describe themselves as Hispanic or African American, respectively. Two-thirds of respondents from Ward 6 are Caucasian, with remaining responses somewhat equally divided between the remaining racial categories.
- Statistics generated by this racial chart are largely similar to those of the 2000 Census, although the two cannot be directly compared, as Hispanics are grouped as a racial category in this recreation survey. In the 2000 Census, Hispanics and Latinos were not racially designated, and were instead an ethnic category that could be applied to any racial group.



## demographics

### Question: Do you have access to the internet? (Survey Question #17)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1678	355	373	238	239	237	234
Yes	1402 83.6%	300 84.5%	344 92.2%	172 72.3%	208 87.0%	173 73.0%	204 87.2%
No	276 16.4%	55 15.5%	29 7.8%	66 27.7%	31 13.0%	64 27.0%	30 12.8%
		3.3%	1.7%	3.9%	1.8%	3.8%	1.8%

#### Key Findings:

- More than four out of every five respondents reported having access to the Internet.
- Wards 3 and 5 have lower-than-average Internet access as compared to the City as a whole, and may benefit from non-technological supplements to communication and outreach efforts.

## recreation habits

**Question: Where do you spend most of your free time? Please select your top three choices. (Question #10)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	3486	711	827	458	500	473	513
At home	1276 36.6%	279 39.2% 8.0%	296 35.8% 8.5%	176 38.4% 5.0%	172 34.4% 4.9%	183 38.7% 5.2%	168 32.7% 4.8%
In parks	429 12.3%	75 10.5% 2.2%	122 14.8% 3.5%	50 10.9% 1.4%	60 12.0% 1.7%	47 9.9% 1.3%	74 14.4% 2.1%
Other	305 8.7%	74 10.4% 2.1%	81 9.8% 2.3%	33 7.2% 0.9%	50 10.0% 1.4%	31 6.6% 0.9%	35 6.8% 1.0%
At the movies	303 8.7%	61 8.6% 1.7%	74 8.9% 2.1%	36 7.9% 1.0%	38 7.6% 1.1%	42 8.9% 1.2%	52 10.1% 1.5%
At a friend's house	275 7.9%	52 7.3% 1.5%	56 6.8% 1.6%	42 9.2% 1.2%	41 8.2% 1.2%	34 7.2% 1.0%	50 9.7% 1.4%
At the mall	255 7.3%	43 6.0% 1.2%	56 6.8% 1.6%	35 7.6% 1.0%	40 8.0% 1.1%	32 6.8% 0.9%	49 9.6% 1.4%
At church	231 6.6%	40 5.6% 1.1%	51 6.2% 1.5%	37 8.1% 1.1%	23 4.6% 0.7%	51 10.8% 1.5%	29 5.7% 0.8%
At a pool	136 3.9%	29 4.1% 0.8%	36 4.4% 1.0%	15 3.3% 0.4%	25 5.0% 0.7%	13 2.7% 0.4%	18 3.5% 0.5%
At school	105 3.0%	20 2.8% 0.6%	16 1.9% 0.5%	15 3.3% 0.4%	22 4.4% 0.6%	13 2.7% 0.4%	19 3.7% 0.5%
At community centers	91 2.6%	14 2.0% 0.4%	23 2.8% 0.7%	11 2.4% 0.3%	16 3.2% 0.5%	17 3.6% 0.5%	10 1.9% 0.3%
At the YMCA/Boys and Girls Club/Health Club/Community Club	80 2.3%	24 3.4% 0.7%	16 1.9% 0.5%	8 1.7% 0.2%	13 2.6% 0.4%	10 2.1% 0.3%	9 1.8% 0.3%

### Key Findings:

- Respondents who indicated that parks were the place they spend most of their free time was second only to the number of respondents who indicated that their home is where they spend most of their free time.
- “Parks” were a definitive second choice as a place to spend free time for almost all of wards; respondents of Ward 5, however, selected “church” as the place they spend the majority of their free time, after home.
- “At the movies” and “Other” received relatively equivalent third-choice selections regarding where respondents spend most of their free time. The top write-in responses under “other” were casinos, at the library, with family, outdoors, golfing, traveling and working out. A significant number also indicated that they have no free time or spend it at work.

## recreation habits

### **Question: What are your favorite leisure activities? (Question #11)**

#### *Key Findings:*

- This question was asked as a write-in question only; no chart data is available regarding responses.
- The top ten write-in responses to this question were reading (210 write-ins), swimming (180), walking (175), going to the gym or exercising (135), attending performing arts events (121), hiking (120), arts and crafts (112), going to movies (91), biking (74), and golf (69).



## recreation habits

**Question: How many times in a 30-day period do you participate in each of these activities in Las Vegas or elsewhere? Please check the appropriate box for each activity. Assume the activity is in season.**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
Base	1360	288	300	191	194	176	160
Music (listening)	9.79	9.79	10.33	10.13	10.39	10.13	11.46
Walking for Pleasure	7.87	7.97	9.88	6.55	8.34	8.09	7.82
Exercise/Aerobics	6.15	6.80	7.81	4.27	7.31	4.82	6.73
Family Activities	5.05	5.13	5.40	4.85	4.91	5.87	5.92
Swimming (outdoor)	4.13	5.33	4.42	3.47	4.24	3.52	4.48
Weight Training	3.66	4.06	4.50	2.65	4.62	2.70	4.13
Gardening	3.43	4.09	3.34	3.17	3.41	3.96	3.66
Other:	3.40	3.42	3.82	2.20	4.84	4.84	3.67
Playground (visit/play)	3.37	2.88	4.00	3.11	3.16	3.43	5.14
Cooking (Gourmet)	2.52	2.71	2.21	2.84	2.42	2.73	3.44
Musical Instruments (playing)	2.28	3.15	1.57	1.81	2.54	2.33	3.39
Sports Events (attend)	2.27	2.18	2.20	1.98	2.86	2.56	2.91
Fairs and Festivals	2.24	2.13	2.45	2.14	2.72	2.36	2.39
Board Games (playing)	2.19	1.91	2.09	2.51	2.51	2.45	2.78
Arts and Crafts	2.17	2.15	2.45	1.96	2.31	2.05	2.90
Swimming (indoor)	2.12	2.19	1.61	1.98	2.63	2.89	2.56
Concerts (attend)	1.97	1.97	2.02	1.59	2.48	1.96	2.55
Cultural Events (attend)	1.93	1.95	2.17	1.45	2.46	1.76	2.42
Hiking/Backpacking	1.89	1.74	2.30	1.51	2.54	1.48	2.33
Museums/Galleries (visiting)	1.73	1.62	1.98	1.63	2.27	1.71	1.69
Soccer	1.55	1.33	1.41	1.42	3.01	1.10	1.76
Football	1.52	1.23	.94	2.31	1.46	1.96	2.35
Basketball	1.50	1.69	1.18	1.65	1.24	1.84	2.19
Dancing (social)	1.41	1.21	.92	1.40	1.84	1.42	2.67
Painting/Sketching	1.40	1.06	1.35	1.49	1.71	1.82	1.75
Instructional Classes	1.35	1.50	1.20	1.38	1.33	1.71	1.60
Golf	1.33	1.57	1.62	.88	1.79	.79	1.54
Crafts (pottery, ceramics, etc.)	1.24	1.09	1.16	1.44	1.56	1.21	1.60
Bicycling (BMX)	1.18	1.05	.98	.76	1.39	1.22	2.41
Tennis (outdoor)	1.15	.84	1.46	.90	1.80	1.19	1.07
Dancing (ballet, tap, etc.)	1.11	.76	.90	1.45	1.16	1.26	1.96
Drama (attending)	1.09	1.24	1.29	.60	1.19	1.04	1.54
Track and Field	1.02	.85	.39	1.08	2.28	1.22	1.06
Baseball	.91	.87	.86	.98	1.07	.46	1.71
Skateboarding	.85	.58	.83	.82	1.02	.41	2.05
Gymnastics	.84	.68	.62	.90	.97	.86	1.73
Dirt Bike/ATV/ORV Riding	.82	.57	.82	.32	1.03	.70	2.12
Ping Pong	.78	.95	.53	.60	1.17	.66	1.20
Softball	.73	.41	.77	.68	.97	.69	1.46
Volleyball (outdoor/sand)	.73	.34	.53	1.55	.84	.89	.82
Pottery/ceramics	.69	.69	.34	.79	1.21	.40	1.23
Rock Climbing	.69	.56	.71	.30	1.32	.66	.95
Tennis (indoor)	.57	.29	.54	.50	1.08	.64	.74
In-Line Skating	.55	.31	.40	.46	.91	.42	1.28
Volleyball (indoor)	.53	.22	.36	1.16	.59	.85	.37
Handball/Racquetball	.46	.38	.59	.42	.52	.38	.67
Drama (participate)	.44	.39	.36	.29	.66	.52	.78
Bocce/Lawn Bowling	.42	.17	.24	.44	.75	.47	.91
Horseshoes	.41	.24	.38	.41	.55	.47	.77
Canoeing/Kayaking	.31	.16	.17	.20	.82	.31	.49

*Key Findings:*

- Active and passive recreation opportunities shared equal placement in the top ten activities in which respondents have participated in the past 30 days.
- Walking for pleasure (2), exercising/aerobics (3), outdoor swimming (5), weight training (6), and playing at playgrounds (9) were the top active activities chosen by respondents.
- Listening to music (1), participating in family activities (4), gardening (8), and gourmet cooking (10) were the top passive activities chosen by respondents. Arts and crafts (separated into several choices) was also a major passive activity.
- Canoeing/kayaking, bocce/lawn bowling, horseshoes, drama, and handball/racquetball were the activities in which participants have taken part the least in the past 30 days.
- All wards were fairly consistent in their ranking of recreation participation. Wards 3 and 5 were slightly lower than other wards in their participation in exercise/aerobics and weight training.

*Comparison Data:*

The results of the recreation participation question are tracked in all surveys MIG performs for comparison purposes. The weighted average of the most recent 15 communities surveyed makes up the “MIG Average” value for monthly, in-season, participation in each activity. In some cases the MIG Average does not include enough data points, because of too few communities having chosen that activity, to be comparable. These activities are marked “N/A” (Arts and Crafts activities considered together are indicated with an asterisk \*.)

Activity	Las Vegas Average	MIG Average
Music listening	9.79	N/A
Walking for Pleasure	7.87	5.68
Exercise/Aerobics	6.15	4.44
Family Activities	5.05	3.77
Swimming, outdoors	4.13	2.63
Weight Training	3.66	2.22
Gardening	3.43	4.13
Other:	3.40	N/A
Playground - visit/use	3.37	2.82
Cooking (Gourmet)	2.52	1.71
Musical, instrument playing	2.28	1.75
Sporting Event - Attend	2.27	3.63
Fairs, Festivals	2.24	2.35
Board games, play	2.19	N/A
*Arts & Crafts	2.17	1.83
Swimming (pool)	2.12	2.20
Concerts (attend)	1.97	2.08
Cultural event (attend)	1.93	1.69
Hiking/Backpacking	1.89	2.11
Museums/Galleries, visiting	1.73	1.53
Soccer	1.55	1.59
Football	1.52	1.67
Basketball	1.50	1.97
Dancing (social)	1.41	1.15
*Painting/Sketching	1.40	N/A

Activity	Las Vegas Average	MIG Average
Instructional Classes	1.35	0.99
Golf	1.33	1.65
*Crafts (Pottery, Ceramics	1.24	1.36
Bicycling, BMX	1.18	0.95
Tennis	1.15	1.15
Dancing (Ballet, Tap, etc.)	1.11	0.94
Drama, (attend)	1.09	1.40
Track & Field	1.02	N/A
Baseball	0.91	1.69
Skateboarding	0.85	0.85
Gymnastics	0.84	0.85
Dirt Bike/ATV/ORV Riding	0.82	N/A
Ping Pong	0.78	N/A
Softball	0.73	1.52
Volleyball, Outdoor	0.73	0.97
*Pottery/Ceramics	0.69	N/A
Rock Climbing	0.69	0.84
Tennis (indoor)	0.57	N/A
Inline Skating	0.55	1.16
Volleyball	0.53	0.94
Handball/Racquetball	0.46	0.42
Drama, participate	0.44	0.77
Bocce/Lawn Bowling	0.42	N/A
Horseshoes	0.41	0.70
Canoe/Kayaking	0.31	0.94



## recreation habits

**Question: Circle the 5 activities you would like to do most. Assume you have the time, money and transportation to do whichever 5 activities you want. (Survey Question #26)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	6048	1281	1422	878	798	854	810
Walking for Pleasure	415 6.9%	86 6.7% 1.4%	108 7.6% 1.8%	44 5.0% 0.7%	58 7.3% 1.0%	65 7.6% 1.1%	54 6.7% 0.9%
Concerts (attend)	353 5.8%	90 7.0% 1.5%	86 6.0% 1.4%	37 4.2% 0.6%	50 6.3% 0.8%	38 4.4% 0.6%	52 6.4% 0.9%
Exercise/Aerobics	321 5.3%	64 5.0% 1.1%	84 5.9% 1.4%	43 4.9% 0.7%	40 5.0% 0.7%	49 5.7% 0.8%	41 5.1% 0.7%
Family Activities	308 5.1%	63 4.9% 1.0%	70 4.9% 1.2%	47 5.4% 0.8%	39 4.9% 0.6%	55 6.4% 0.9%	34 4.2% 0.6%
Fairs and Festivals	307 5.1%	67 5.2% 1.1%	80 5.6% 1.3%	36 4.1% 0.6%	40 5.0% 0.7%	39 4.6% 0.6%	45 5.6% 0.7%
Arts and Crafts	297 4.9%	57 4.4% 0.9%	68 4.8% 1.1%	50 5.7% 0.8%	37 4.6% 0.6%	50 5.9% 0.8%	35 4.3% 0.6%
Swimming (indoor)	246 4.1%	44 3.4% 0.7%	54 3.8% 0.9%	50 5.7% 0.8%	29 3.6% 0.5%	46 5.4% 0.8%	23 2.8% 0.4%
Music (listening)	222 3.7%	50 3.9% 0.8%	41 2.9% 0.7%	40 4.6% 0.7%	36 4.5% 0.6%	25 2.9% 0.4%	30 3.7% 0.5%
Cooking (Gourmet)	210 3.5%	41 3.2% 0.7%	64 4.5% 1.1%	25 2.8% 0.4%	22 2.8% 0.4%	34 4.0% 0.6%	24 3.0% 0.4%
Cultural Events (attend)	181 3.0%	47 3.7% 0.8%	48 3.4% 0.8%	21 2.4% 0.3%	26 3.3% 0.4%	21 2.5% 0.3%	18 2.2% 0.3%
Dancing (social)	172 2.8%	37 2.9% 0.6%	38 2.7% 0.6%	35 4.0% 0.6%	10 1.3% 0.2%	25 2.9% 0.4%	26 3.2% 0.4%
Museums/Galleries (visiting)	163 2.7%	38 3.0% 0.6%	42 3.0% 0.7%	18 2.1% 0.3%	28 3.5% 0.5%	23 2.7% 0.4%	14 1.7% 0.2%
Gardening	157 2.6%	39 3.0% 0.6%	37 2.6% 0.6%	21 2.4% 0.3%	17 2.1% 0.3%	32 3.7% 0.5%	11 1.4% 0.2%
Weight Training	157 2.6%	24 1.9% 0.4%	48 3.4% 0.8%	17 1.9% 0.3%	24 3.0% 0.4%	23 2.7% 0.4%	21 2.6% 0.3%
Hiking/Backpacking	147 2.4%	30 2.3% 0.5%	43 3.0% 0.7%	17 1.9% 0.3%	18 2.3% 0.3%	21 2.5% 0.3%	18 2.2% 0.3%
Golf	144 2.4%	34 2.7% 0.6%	36 2.5% 0.6%	14 1.6% 0.2%	28 3.5% 0.5%	11 1.3% 0.2%	21 2.6% 0.3%



	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
Drama (attending)	134 2.2%	35 2.7% 0.6%	37 2.6% 0.6%	12 1.4% 0.2%	19 2.4% 0.3%	14 1.6% 0.2%	17 2.1% 0.3%
Instructional Classes	134 2.2%	39 3.0% 0.6%	31 2.2% 0.5%	20 2.3% 0.3%	16 2.0% 0.3%	20 2.3% 0.3%	8 1.0% 0.1%
Swimming (outdoor)	134 2.2%	22 1.7% 0.4%	27 1.9% 0.4%	18 2.1% 0.3%	18 2.3% 0.3%	18 2.1% 0.3%	30 3.7% 0.5%
Crafts (pottery, ceramics, etc.)	119 2.0%	32 2.5% 0.5%	27 1.9% 0.4%	21 2.4% 0.3%	10 1.3% 0.2%	19 2.2% 0.3%	9 1.1% 0.1%
Playground (visit/play)	99 1.6%	17 1.3% 0.3%	26 1.8% 0.4%	19 2.2% 0.3%	12 1.5% 0.2%	11 1.3% 0.2%	14 1.7% 0.2%
Basketball	97 1.6%	15 1.2% 0.2%	15 1.1% 0.2%	22 2.5% 0.4%	6 0.8% 0.1%	11 1.3% 0.2%	28 3.5% 0.5%
Sports Events (attend)	94 1.6%	21 1.6% 0.3%	21 1.5% 0.3%	9 1.0% 0.1%	11 1.4% 0.2%	11 1.3% 0.2%	21 2.6% 0.3%
Musical Instruments (playing)	89 1.5%	16 1.2% 0.3%	26 1.8% 0.4%	14 1.6% 0.2%	7 0.9% 0.1%	13 1.5% 0.2%	12 1.5% 0.2%
Pottery/ceramics	81 1.3%	22 1.7% 0.4%	19 1.3% 0.3%	8 0.9% 0.1%	13 1.6% 0.2%	11 1.3% 0.2%	8 1.0% 0.1%
Other:	80 1.3%	25 2.0% 0.4%	18 1.3% 0.3%	5 0.6% 0.1%	12 1.5% 0.2%	11 1.3% 0.2%	9 1.1% 0.1%
Bicycling (BMX)	79 1.3%	15 1.2% 0.2%	14 1.0% 0.2%	13 1.5% 0.2%	13 1.6% 0.2%	9 1.1% 0.1%	15 1.9% 0.2%
Dancing (ballet, tap, etc.)	75 1.2%	13 1.0% 0.2%	16 1.1% 0.3%	10 1.1% 0.2%	4 0.5% 0.1%	16 1.9% 0.3%	16 2.0% 0.3%
Soccer	74 1.2%	10 0.8% 0.2%	13 0.9% 0.2%	19 2.2% 0.3%	11 1.4% 0.2%	11 1.3% 0.2%	10 1.2% 0.2%
Dirt Bike/ATV/ORV Riding	73 1.2%	15 1.2% 0.2%	11 0.8% 0.2%	12 1.4% 0.2%	7 0.9% 0.1%	10 1.2% 0.2%	18 2.2% 0.3%
Football	73 1.2%	7 0.5% 0.1%	9 0.6% 0.1%	20 2.3% 0.3%	10 1.3% 0.2%	10 1.2% 0.2%	17 2.1% 0.3%
Canoeing/Kayaking	71 1.2%	18 1.4% 0.3%	12 0.8% 0.2%	8 0.9% 0.1%	14 1.8% 0.2%	12 1.4% 0.2%	7 0.9% 0.1%
Board Games (playing)	63 1.0%	15 1.2% 0.2%	9 0.6% 0.1%	8 0.9% 0.1%	11 1.4% 0.2%	9 1.1% 0.1%	11 1.4% 0.2%
Painting/Sketching	63 1.0%	16 1.2% 0.3%	14 1.0% 0.2%	14 1.6% 0.2%	10 1.3% 0.2%	2 0.2% 0.0%	7 0.9% 0.1%
Rock Climbing	61 1.0%	13 1.0% 0.2%	14 1.0% 0.2%	10 1.1% 0.2%	12 1.5% 0.2%	6 0.7% 0.1%	6 0.7% 0.1%

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
Tennis (indoor)	61 1.0%	14 1.1% 0.2%	19 1.3% 0.3%	9 1.0% 0.1%	8 1.0% 0.1%	6 0.7% 0.1%	4 0.5% 0.1%
Gymnastics	51 0.8%	6 0.5% 0.1%	11 0.8% 0.2%	11 1.3% 0.2%	2 0.3% 0.0%	10 1.2% 0.2%	11 1.4% 0.2%
Softball	51 0.8%	6 0.5% 0.1%	14 1.0% 0.2%	7 0.8% 0.1%	5 0.6% 0.1%	5 0.6% 0.1%	14 1.7% 0.2%
Drama (participate)	50 0.8%	12 0.9% 0.2%	9 0.6% 0.1%	9 1.0% 0.1%	4 0.5% 0.1%	6 0.7% 0.1%	10 1.2% 0.2%
Tennis (outdoor)	47 0.8%	11 0.9% 0.2%	14 1.0% 0.2%	5 0.6% 0.1%	7 0.9% 0.1%	6 0.7% 0.1%	4 0.5% 0.1%
Baseball	45 0.7%	5 0.4% 0.1%	8 0.6% 0.1%	10 1.1% 0.2%	6 0.8% 0.1%	4 0.5% 0.1%	12 1.5% 0.2%
Volleyball (indoor)	32 0.5%	4 0.3% 0.1%	9 0.6% 0.1%	7 0.8% 0.1%	5 0.6% 0.1%	5 0.6% 0.1%	2 0.2% 0.0%
Bocce/Lawn Bowling	31 0.5%	6 0.5% 0.1%	7 0.5% 0.1%	5 0.6% 0.1%	4 0.5% 0.1%	8 0.9% 0.1%	1 0.1% 0.0%
Handball/Racquetball	30 0.5%	7 0.5% 0.1%	8 0.6% 0.1%	2 0.2% 0.0%	6 0.8% 0.1%	2 0.2% 0.0%	5 0.6% 0.1%
Ping Pong	30 0.5%	9 0.7% 0.1%	3 0.2% 0.0%	8 0.9% 0.1%	4 0.5% 0.1%	5 0.6% 0.1%	1 0.1% 0.0%
Skateboarding	29 0.5%	5 0.4% 0.1%	4 0.3% 0.1%	7 0.8% 0.1%	4 0.5% 0.1%	3 0.4% 0.0%	6 0.7% 0.1%
Volleyball (outdoor/sand)	29 0.5%	4 0.3% 0.1%	4 0.3% 0.1%	6 0.7% 0.1%	8 1.0% 0.1%	5 0.6% 0.1%	2 0.2% 0.0%
Track and Field	25 0.4%	5 0.4% 0.1%	1 0.1% 0.0%	2 0.2% 0.0%	10 1.3% 0.2%	3 0.4% 0.0%	4 0.5% 0.1%
In-Line Skating	24 0.4%	6 0.5% 0.1%	3 0.2% 0.0%	6 0.7% 0.1%	5 0.6% 0.1%	2 0.2% 0.0%	2 0.2% 0.0%
Horseshoes	20 0.3%	4 0.3% 0.1%	2 0.1% 0.0%	7 0.8% 0.1%	2 0.3% 0.0%	3 0.4% 0.0%	2 0.2% 0.0%

*Key Findings:*

- Five of the ten activities in which respondents would most like to participate are activities that respondents already do most: walking for pleasure (1), exercise/aerobics (3), family activities (4), listening to music (8), and gourmet cooking (9).
- Of the top ten recreation activities that respondents would most like to participate in, the majority are passive activities. Walking for pleasure, exercise/aerobics, and indoor swimming are the only active activities represented in the top ten recreation participation selections.
- Recreation participation selections were relatively consistent across the wards; few outliers exist.
- Horseshoes, inline skating, track and field and volleyball were the recreation activities in which respondents were least interested.



## recreation habits

**Question: If you seldom or do not use parks in your area, what are your reasons? Please select all that apply. (Survey Question #3)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1916	414	263	413	273	354	194
Feel unsafe	354 18.5%	79 19.1% 4.1%	34 12.9% 1.8%	101 24.5% 5.3%	33 12.1% 1.7%	82 23.2% 4.3%	24 12.4% 1.3%
Not enjoyable or interesting	268 14.0%	56 13.5% 2.9%	45 17.1% 2.3%	57 13.8% 3.0%	37 13.6% 1.9%	45 12.7% 2.3%	28 14.4% 1.5%
Not conveniently located	266 13.9%	51 12.3% 2.7%	37 14.1% 1.9%	38 9.2% 2.0%	35 12.8% 1.8%	62 17.5% 3.2%	41 21.1% 2.1%
Too crowded	236 12.3%	50 12.1% 2.6%	26 9.9% 1.4%	68 16.5% 3.5%	26 9.5% 1.4%	40 11.3% 2.1%	26 13.4% 1.4%
Other (Please list)	227 11.8%	50 12.1% 2.6%	42 16.0% 2.2%	39 9.4% 2.0%	47 17.2% 2.5%	32 9.0% 1.7%	17 8.8% 0.9%
Don't know where they are located	210 11.0%	53 12.8% 2.8%	28 10.6% 1.5%	37 9.0% 1.9%	27 9.9% 1.4%	35 9.9% 1.8%	29 14.9% 1.5%
Poorly maintained	198 10.3%	43 10.4% 2.2%	15 5.7% 0.8%	57 13.8% 3.0%	28 10.3% 1.5%	43 12.1% 2.2%	12 6.2% 0.6%
Use private facilities	157 8.2%	32 7.7% 1.7%	36 13.7% 1.9%	16 3.9% 0.8%	40 14.7% 2.1%	15 4.2% 0.8%	17 8.8% 0.9%

### Key Findings:

- The top statistical response as to why respondents do not use parks in their area is that they feel unsafe. This sentiment seems to particularly hold true in Wards 3 and 5, and is less true in Ward 4.
- Inconvenient location and uninteresting facilities are other significant reasons that respondents do not use parks, with Wards 5 and 6 particularly noting location issues.
- Respondents from Wards 2 and 4 cite use of private facilities far more than respondents from other wards as to why they do not use parks in their area.
- Write-in responses to this question generally reflect the statistical answers. “No time,” “unsafe,” and “lack of easy access” are the top write-in responses to this question. Respondents particularly noted homelessness or gang activity as a reason for park avoidance. A significant number noted that a disability or age limitation discouraged park use.

## recreation habits

**Question: If you seldom or do not use a City community/cultural center in your area, what are your reasons? Please select all that apply. (Survey Question #5)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1547	323	274	298	223	259	167
Don't have the desired activities or facilities	433 28.0%	102 31.6% 6.6%	90 32.8% 5.8%	80 26.8% 5.2%	50 22.4% 3.2%	63 24.3% 4.1%	47 28.1% 3.0%
Other (Please list)	350 22.6%	87 26.9% 5.6%	71 25.9% 4.6%	44 14.8% 2.8%	54 24.2% 3.5%	48 18.5% 3.1%	45 26.9% 2.9%
I cannot afford the cost	221 14.3%	35 10.8% 2.3%	32 11.7% 2.1%	47 15.8% 3.0%	30 13.5% 1.9%	44 17.0% 2.8%	32 19.2% 2.1%
I need child care in order to participate	164 10.6%	22 6.8% 1.4%	50 18.2% 3.2%	33 11.1% 2.1%	21 9.4% 1.4%	30 11.6% 1.9%	8 4.8% 0.5%
The facilities are inadequate	139 9.0%	36 11.1% 2.3%	19 6.9% 1.2%	24 8.1% 1.6%	20 9.0% 1.3%	25 9.7% 1.6%	15 9.0% 1.0%
No transportation	113 7.3%	18 5.6% 1.2%	4 1.5% 0.3%	33 11.1% 2.1%	20 9.0% 1.3%	27 10.4% 1.7%	11 6.6% 0.7%
Poorly maintained	93 6.0%	17 5.3% 1.1%	7 2.6% 0.5%	30 10.1% 1.9%	15 6.7% 1.0%	18 6.9% 1.2%	6 3.6% 0.4%
Don't like the staff or instructors	34 2.2%	6 1.9% 0.4%	1 0.4% 0.1%	7 2.3% 0.5%	13 5.8% 0.8%	4 1.5% 0.3%	3 1.8% 0.2%

### Key Findings:

- Statistically, respondents from all wards indicated that City community/cultural centers in their area do not have the activities or facilities that would encourage them to participate.
- Write-in responses offer additional input: a large number of respondents wrote that they do not know where community/cultural facilities are or what is offered; other responses indicated that community/cultural centers are not available or not sufficiently close enough for them to be utilized. Being too busy or having no interest in community/cultural centers were sentiments frequently voiced as well.
- Almost 20% of respondents from Ward 6 indicated they could not afford the cost of community/cultural centers in their area; almost 20% of respondents from Ward 2 indicated that a need for childcare prevented them from using community/cultural centers.
- A far higher percentage of residents from Ward 3 indicated that they did not use community/cultural centers in their area due to poor maintenance; this sentiment is consistent with opinions from Ward 3 regarding avoidance of park use.



## recreation habits

**Question: How far are you willing to travel to visit the following facilities? (Survey Question #19)**

### Sports Field

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1368	302	342	182	183	192	166
Within Walking Distance	592 43.3%	133 44.0% 9.7%	160 46.8% 11.7%	95 52.2% 6.9%	66 36.1% 4.8%	84 43.8% 6.1%	54 32.5% 3.9%
Within a 10 minute drive	554 40.5%	120 39.7% 8.8%	139 40.6% 10.2%	62 34.1% 4.5%	77 42.1% 5.6%	69 35.9% 5.0%	86 51.8% 6.3%
Within a 15 minute drive	164 12.0%	36 11.9% 2.6%	38 11.1% 2.8%	15 8.2% 1.1%	29 15.8% 2.1%	25 13.0% 1.8%	21 12.7% 1.5%
Within a 25 minute drive	58 4.2%	13 4.3% 1.0%	5 1.5% 0.4%	10 5.5% 0.7%	11 6.0% 0.8%	14 7.3% 1.0%	5 3.0% 0.4%

### Swimming pool

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1126	239	279	151	160	157	139
Within Walking Distance	201 17.9%	43 18.0% 3.8%	47 16.8% 4.2%	42 27.8% 3.7%	24 15.0% 2.1%	29 18.5% 2.6%	16 11.5% 1.4%
Within a 10 minute drive	487 43.3%	108 45.2% 9.6%	131 47.0% 11.6%	66 43.7% 5.9%	67 41.9% 6.0%	68 43.3% 6.0%	46 33.1% 4.1%
Within a 15 minute drive	290 25.8%	62 25.9% 5.5%	72 25.8% 6.4%	26 17.2% 2.3%	49 30.6% 4.4%	37 23.6% 3.3%	44 31.7% 3.9%
Within a 25 minute drive	148 13.1%	26 10.9% 2.3%	29 10.4% 2.6%	17 11.3% 1.5%	20 12.5% 1.8%	23 14.6% 2.0%	33 23.7% 2.9%

### Recreational/Cultural Class

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1188	240	295	166	164	166	156
Within Walking Distance	259 21.8%	55 22.9% 4.6%	64 21.7% 5.4%	40 24.1% 3.4%	37 22.6% 3.1%	35 21.1% 2.9%	28 17.9% 2.4%
Within a 10 minute drive	589 49.6%	112 46.7% 9.4%	154 52.2% 13.0%	77 46.4% 6.5%	89 54.3% 7.5%	77 46.4% 6.5%	79 50.6% 6.6%
Within a 15 minute drive	261 22.0%	58 24.2% 4.9%	65 22.0% 5.5%	34 20.5% 2.9%	27 16.5% 2.3%	42 25.3% 3.5%	35 22.4% 2.9%
Within a 25 minute drive	79 6.6%	15 6.3% 1.3%	12 4.1% 1.0%	15 9.0% 1.3%	11 6.7% 0.9%	12 7.2% 1.0%	14 9.0% 1.2%



Senior Facility

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1252	265	320	168	172	174	152
Within Walking Distance	203 16.2%	38 14.3%	46 14.4%	40 23.8%	23 13.4%	35 20.1%	21 13.8%
		3.0%	3.7%	3.2%	1.8%	2.8%	1.7%
Within a 10 minute drive	536 42.8%	107 40.4%	153 47.8%	74 44.0%	82 47.7%	58 33.3%	61 40.1%
		8.5%	12.2%	5.9%	6.5%	4.6%	4.9%
Within a 15 minute drive	388 31.0%	94 35.5%	97 30.3%	39 23.2%	53 30.8%	52 29.9%	53 34.9%
		7.5%	7.7%	3.1%	4.2%	4.2%	4.2%
Within a 25 minute drive	125 10.0%	26 9.8%	24 7.5%	15 8.9%	14 8.1%	29 16.7%	17 11.2%
		2.1%	1.9%	1.2%	1.1%	2.3%	1.4%

*Key Findings:*

- This question was asked only of those 18 and older.
- Sports fields were the facility that most respondents desired to be within walking distance of their homes.
- Across all facilities and wards, respondents were most willing to visit a facility if it was within a 10 minute drive or less.
- Respondents were most willing to handle long commutes to attend senior facilities. 42.8% of respondents would drive 10 minutes or less to attend a senior facility; an additional 31.0% would be willing to drive 15 minutes or less to attend a senior facility.
- Distribution patterns for travel in all wards was relatively even; few wards had outliers for any facility or travel time combinations.

## facilities

**Question: Are additional outdoor recreational facilities needed in your area? (Survey Question #1)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1638	340	359	231	238	231	237
Yes	1137 69.4%	215 63.2% 13.1%	222 61.8% 13.6%	185 80.1% 11.3%	127 53.4% 7.8%	190 82.3% 11.6%	196 82.7% 12.0%
No	501 30.6%	125 36.8% 7.6%	137 38.2% 8.4%	46 19.9% 2.8%	111 46.6% 6.8%	41 17.7% 2.5%	41 17.3% 2.5%

### *Key Findings:*

- A significant number of respondents feel that additional outdoor recreation facilities are needed in their area: 69.4%.
- Ward 4 is almost evenly split regarding the need for additional outdoor recreation facilities. Wards 3, 5 and 6 overwhelmingly desire additional outdoor facilities; 80.1%, 82.3% and 82.7% of respondents support such an idea, respectively.

## facilities

**Question: If additional outdoor recreation facilities are needed, what are most important? Please select all that apply. (Survey Question #2)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	9536	1649	1563	1625	1135	1834	1717
Water play park with slides, sprays, etc.	593 6.2%	89 5.4% 0.9%	113 7.2% 1.2%	90 5.5% 0.9%	61 5.4% 0.6%	119 6.5% 1.2%	120 7.0% 1.3%
Family picnic area	553 5.8%	112 6.8% 1.2%	88 5.6% 0.9%	98 6.0% 1.0%	44 3.9% 0.5%	112 6.1% 1.2%	99 5.8% 1.0%
Swimming pool (lap and diving pool)	539 5.7%	82 5.0% 0.9%	90 5.8% 0.9%	102 6.3% 1.1%	59 5.2% 0.6%	100 5.5% 1.0%	104 6.1% 1.1%
Basketball court	483 5.1%	89 5.4% 0.9%	64 4.1% 0.7%	100 6.2% 1.0%	51 4.5% 0.5%	82 4.5% 0.9%	96 5.6% 1.0%
Dog park (exercise runs)	434 4.6%	89 5.4% 0.9%	95 6.1% 1.0%	58 3.6% 0.6%	53 4.7% 0.6%	75 4.1% 0.8%	62 3.6% 0.7%
Small water playground in local parks	424 4.4%	81 4.9% 0.8%	74 4.7% 0.8%	76 4.7% 0.8%	40 3.5% 0.4%	89 4.9% 0.9%	64 3.7% 0.7%
Tot lot playground	415 4.4%	65 3.9% 0.7%	63 4.0% 0.7%	79 4.9% 0.8%	40 3.5% 0.4%	101 5.5% 1.1%	66 3.8% 0.7%
Sport fields	408 4.3%	61 3.7% 0.6%	64 4.1% 0.7%	68 4.2% 0.7%	58 5.1% 0.6%	67 3.7% 0.7%	89 5.2% 0.9%
Paved trails	406 4.3%	80 4.9% 0.8%	78 5.0% 0.8%	44 2.7% 0.5%	58 5.1% 0.6%	78 4.3% 0.8%	68 4.0% 0.7%
Open grass area	405 4.2%	82 5.0% 0.9%	43 2.8% 0.5%	79 4.9% 0.8%	49 4.3% 0.5%	87 4.7% 0.9%	64 3.7% 0.7%
Concert/performance stage	387 4.1%	62 3.8% 0.7%	77 4.9% 0.8%	61 3.8% 0.6%	48 4.2% 0.5%	64 3.5% 0.7%	75 4.4% 0.8%
Community area	387 4.1%	66 4.0% 0.7%	56 3.6% 0.6%	56 3.4% 0.6%	36 3.2% 0.4%	75 4.1% 0.8%	97 5.6% 1.0%
Tennis courts	381 4.0%	67 4.1% 0.7%	62 4.0% 0.7%	65 4.0% 0.7%	47 4.1% 0.5%	71 3.9% 0.7%	68 4.0% 0.7%
Fishing pond	352 3.7%	64 3.9% 0.7%	65 4.2% 0.7%	57 3.5% 0.6%	51 4.5% 0.5%	59 3.2% 0.6%	56 3.3% 0.6%
Group picnic facility	350 3.7%	68 4.1% 0.7%	43 2.8% 0.5%	62 3.8% 0.7%	30 2.6% 0.3%	72 3.9% 0.8%	75 4.4% 0.8%
Skatepark	333 3.5%	61 3.7% 0.6%	57 3.6% 0.6%	61 3.8% 0.6%	39 3.4% 0.4%	73 4.0% 0.8%	42 2.4% 0.4%
Unpaved hiking trails	319 3.3%	57 3.5% 0.6%	68 4.4% 0.7%	45 2.8% 0.5%	48 4.2% 0.5%	44 2.4% 0.5%	56 3.3% 0.6%



	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	9536	1649	1563	1625	1135	1834	1717
Climbing wall	318 3.3%	51 3.1% 0.5%	64 4.1% 0.7%	47 2.9% 0.5%	46 4.1% 0.5%	57 3.1% 0.6%	53 3.1% 0.6%
Food concession in parks	275 2.9%	38 2.3% 0.4%	46 2.9% 0.5%	69 4.2% 0.7%	22 1.9% 0.2%	57 3.1% 0.6%	43 2.5% 0.5%
Disabled accessible play areas	242 2.5%	35 2.1% 0.4%	24 1.5% 0.3%	48 3.0% 0.5%	27 2.4% 0.3%	62 3.4% 0.7%	46 2.7% 0.5%
Natural desert area	233 2.4%	42 2.5% 0.4%	44 2.8% 0.5%	36 2.2% 0.4%	28 2.5% 0.3%	50 2.7% 0.5%	33 1.9% 0.3%
BMX track	184 1.9%	22 1.3% 0.2%	26 1.7% 0.3%	27 1.7% 0.3%	25 2.2% 0.3%	29 1.6% 0.3%	55 3.2% 0.6%
Equestrian park (arenas, exercise trails)	179 1.9%	27 1.6% 0.3%	27 1.7% 0.3%	34 2.1% 0.4%	21 1.9% 0.2%	40 2.2% 0.4%	29 1.7% 0.3%
Dog show facility (arena, bleachers)	167 1.8%	25 1.5% 0.3%	25 1.6% 0.3%	27 1.7% 0.3%	36 3.2% 0.4%	27 1.5% 0.3%	27 1.6% 0.3%
Frisbee disc golf area	166 1.7%	30 1.8% 0.3%	17 1.1% 0.2%	31 1.9% 0.3%	21 1.9% 0.2%	34 1.9% 0.4%	33 1.9% 0.3%
Radio car area	155 1.6%	29 1.8% 0.3%	23 1.5% 0.2%	27 1.7% 0.3%	24 2.1% 0.3%	27 1.5% 0.3%	25 1.5% 0.3%
Roller hockey rink	147 1.5%	24 1.5% 0.3%	25 1.6% 0.3%	24 1.5% 0.3%	22 1.9% 0.2%	26 1.4% 0.3%	26 1.5% 0.3%
Radio controlled airplane area	118 1.2%	21 1.3% 0.2%	14 0.9% 0.1%	24 1.5% 0.3%	15 1.3% 0.2%	27 1.5% 0.3%	17 1.0% 0.2%
Moto-cross	117 1.2%	16 1.0% 0.2%	20 1.3% 0.2%	13 0.8% 0.1%	28 2.5% 0.3%	22 1.2% 0.2%	18 1.0% 0.2%
Other (Please list)	66 0.7%	14 0.8% 0.1%	8 0.5% 0.1%	17 1.0% 0.2%	8 0.7% 0.1%	8 0.4% 0.1%	11 0.6% 0.1%

*Key Findings:*

- In all wards of the City, respondents indicated a need for basic park amenities, such as trails, playgrounds and picnic areas. When asked to write in what facilities should be built in their area, respondents listed walking trails, bike trails, football and soccer fields, baseball and softball fields, and restrooms most frequently. Basketball courts are desired in almost every ward of the City.
- Water features such as play parks, swimming pools, and small water playgrounds are strongly desired by almost every ward of the City.
- Respondents of Ward 3 had a higher interest in tot lot playgrounds than other wards; respondents in Wards 1 and 2 had a stronger interest in a dog park than other wards.
- Ward 4 respondents varied from the overall choices in several places. Notably, Ward 4 responses were higher than average for Moto-cross and dog show facilities and much lower for food concession in parks.

## facilities

**Question: If a multi-purpose recreation center were to be built in your area, what amenities would you like to see in it? Please select all that apply. (Survey Question #4)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	11529	2283	2366	1782	1550	1835	1689
Indoor swimming pool	934 8.1%	185 8.1% 1.6%	203 8.6% 1.8%	141 7.9% 1.2%	122 7.9% 1.1%	137 7.5% 1.2%	144 8.5% 1.2%
Weight room/ fitness room	859 7.5%	166 7.3% 1.4%	176 7.4% 1.5%	130 7.3% 1.1%	106 6.8% 0.9%	136 7.4% 1.2%	143 8.5% 1.2%
Multi-use gymnasium	854 7.4%	163 7.1% 1.4%	169 7.1% 1.5%	140 7.9% 1.2%	109 7.0% 0.9%	138 7.5% 1.2%	133 7.9% 1.2%
Arts and crafts center	814 7.1%	162 7.1% 1.4%	172 7.3% 1.5%	124 7.0% 1.1%	106 6.8% 0.9%	126 6.9% 1.1%	123 7.3% 1.1%
Room for aerobics and exercise	791 6.9%	163 7.1% 1.4%	189 8.0% 1.6%	107 6.0% 0.9%	88 5.7% 0.8%	131 7.1% 1.1%	112 6.6% 1.0%
Space for teen activities	669 5.8%	130 5.7% 1.1%	133 5.6% 1.2%	108 6.1% 0.9%	80 5.2% 0.7%	118 6.4% 1.0%	99 5.9% 0.9%
Performing arts center	665 5.8%	153 6.7% 1.3%	142 6.0% 1.2%	82 4.6% 0.7%	80 5.2% 0.7%	95 5.2% 0.8%	112 6.6% 1.0%
Cooking class kitchen	645 5.6%	137 6.0% 1.2%	144 6.1% 1.2%	92 5.2% 0.8%	85 5.5% 0.7%	92 5.0% 0.8%	93 5.5% 0.8%
Dance Classroom	612 5.3%	114 5.0% 1.0%	131 5.5% 1.1%	92 5.2% 0.8%	73 4.7% 0.6%	105 5.7% 0.9%	96 5.7% 0.8%
Space for senior activities	611 5.3%	135 5.9% 1.2%	111 4.7% 1.0%	108 6.1% 0.9%	80 5.2% 0.7%	109 5.9% 0.9%	68 4.0% 0.6%
Indoor running track	502 4.4%	84 3.7% 0.7%	96 4.1% 0.8%	67 3.8% 0.6%	81 5.2% 0.7%	85 4.6% 0.7%	87 5.2% 0.8%
Pottery/kiln classroom	501 4.3%	110 4.8% 1.0%	104 4.4% 0.9%	79 4.4% 0.7%	67 4.3% 0.6%	76 4.1% 0.7%	63 3.7% 0.5%
Woodworking shop	449 3.9%	96 4.2% 0.8%	75 3.2% 0.7%	74 4.2% 0.6%	61 3.9% 0.5%	77 4.2% 0.7%	64 3.8% 0.6%
Meeting/reception room rental space	439 3.8%	88 3.9% 0.8%	85 3.6% 0.7%	77 4.3% 0.7%	51 3.3% 0.4%	78 4.3% 0.7%	60 3.6% 0.5%
Large multi-purpose/reception room	422 3.7%	77 3.4% 0.7%	76 3.2% 0.7%	75 4.2% 0.7%	46 3.0% 0.4%	80 4.4% 0.7%	68 4.0% 0.6%
Climbing wall	410 3.6%	72 3.2% 0.6%	97 4.1% 0.8%	57 3.2% 0.5%	74 4.8% 0.6%	58 3.2% 0.5%	52 3.1% 0.5%



Indoor ice rink	384 3.3%	67 2.9% 0.6%	86 3.6% 0.7%	63 3.5% 0.5%	66 4.3% 0.6%	47 2.6% 0.4%	54 3.2% 0.5%
Indoor tennis courts	299 2.6%	65 2.8% 0.6%	53 2.2% 0.5%	47 2.6% 0.4%	46 3.0% 0.4%	52 2.8% 0.5%	35 2.1% 0.3%
Ballroom	289 2.5%	43 1.9% 0.4%	54 2.3% 0.5%	50 2.8% 0.4%	50 3.2% 0.4%	46 2.5% 0.4%	44 2.6% 0.4%
Indoor soccer	229 2.0%	35 1.5% 0.3%	45 1.9% 0.4%	47 2.6% 0.4%	42 2.7% 0.4%	32 1.7% 0.3%	27 1.6% 0.2%
No additional indoor recreation center is needed in my area	151 1.3%	38 1.7% 0.3%	25 1.1% 0.2%	22 1.2% 0.2%	37 2.4% 0.3%	17 0.9% 0.1%	12 0.7% 0.1%

*Key Findings:*

- In all wards, active amenities are far preferred for installation in a multi-purpose indoor recreation center. An indoor swimming pool was the top amenity chosen in all wards except Ward 5 (where it ranked second); a multi-use gymnasium and a weight room/fitness room were consistently voted as the second and third amenities desired by respondents in all wards.
- Ward 4 is the exception to this trend; respondents from this ward selected an arts and crafts center as their second choice for a recreation center amenity. Arts and crafts centers were a mid-level pick in the remaining wards, of the top ten amenities selected.
- Passive activity amenities dominate the lower half of the top ten amenities list. Performing arts, cooking, teen and senior activities, and dance classrooms are sought by many wards for inclusion in an indoor recreation center.

## programming

**Question: If you participated in City recreation programs and services, how did you learn about them?  
Please select all that apply. (Survey Question #9)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	2412	507	501	351	351	380	321
Friends or word of mouth	614 25.5%	127 25.0% 5.3%	129 25.7% 5.3%	86 24.5% 3.6%	93 26.5% 3.9%	87 22.9% 3.6%	92 28.7% 3.8%
Recreation program guide	438 18.2%	104 20.5% 4.3%	119 23.8% 4.9%	51 14.5% 2.1%	51 14.5% 2.1%	57 15.0% 2.4%	56 17.4% 2.3%
Local newspaper	382 15.8%	85 16.8% 3.5%	94 18.8% 3.9%	52 14.8% 2.2%	50 14.2% 2.1%	50 13.2% 2.1%	51 15.9% 2.1%
Flyers at City facilities	206 8.5%	47 9.3% 1.9%	35 7.0% 1.5%	31 8.8% 1.3%	30 8.5% 1.2%	35 9.2% 1.5%	28 8.7% 1.2%
Flyers at school	191 7.9%	37 7.3% 1.5%	22 4.4% 0.9%	36 10.3% 1.5%	32 9.1% 1.3%	35 9.2% 1.5%	28 8.7% 1.2%
Television	186 7.7%	39 7.7% 1.6%	26 5.2% 1.1%	40 11.4% 1.7%	24 6.8% 1.0%	37 9.7% 1.5%	20 6.2% 0.8%
Radio	167 6.9%	34 6.7% 1.4%	30 6.0% 1.2%	22 6.3% 0.9%	23 6.6% 1.0%	43 11.3% 1.8%	15 4.7% 0.6%
Website	123 5.1%	16 3.2% 0.7%	27 5.4% 1.1%	18 5.1% 0.7%	32 9.1% 1.3%	18 4.7% 0.7%	12 3.7% 0.5%
Other: please list	105 4.4%	18 3.6% 0.7%	19 3.8% 0.8%	15 4.3% 0.6%	16 4.6% 0.7%	18 4.7% 0.7%	19 5.9% 0.8%

### Key Findings:

- Word of mouth is the most statistically cited method for learning about City recreation programs.
- Recreation program guides and local newspaper advertisements appear to be reaching community members as well, according to statistical responses.
- Write-in responses indicate that radio and television, mailers and surveys, and simply driving by a facility with advertising are successful communication methods.

## programming

**Question: What types of local cultural arts programs are of most interest to you? Please select all that apply. (Survey Question #8)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	4409	912	1000	604	630	641	614
Community art festivals and special events	962 21.8%	185 20.3% 4.2%	234 23.4% 5.3%	122 20.2% 2.8%	142 22.5% 3.2%	137 21.4% 3.1%	141 23.0% 3.2%
Performances or concerts outdoors in a park	932 21.1%	194 21.3% 4.4%	233 23.3% 5.3%	117 19.4% 2.7%	123 19.5% 2.8%	128 20.0% 2.9%	136 22.1% 3.1%
Performances or concerts indoors in a theater	729 16.5%	150 16.4% 3.4%	177 17.7% 4.0%	85 14.1% 1.9%	110 17.5% 2.5%	103 16.1% 2.3%	103 16.8% 2.3%
Performing arts classes (music, drama, dance)	678 15.4%	147 16.1% 3.3%	137 13.7% 3.1%	113 18.7% 2.6%	83 13.2% 1.9%	109 17.0% 2.5%	87 14.2% 2.0%
Visual arts class or instruction (drawing, painting, photography)	671 15.2%	142 15.6% 3.2%	138 13.8% 3.1%	111 18.4% 2.5%	95 15.1% 2.2%	95 14.8% 2.2%	88 14.3% 2.0%
Literary arts programs	325 7.4%	62 6.8% 1.4%	67 6.7% 1.5%	40 6.6% 0.9%	54 8.6% 1.2%	54 8.4% 1.2%	47 7.7% 1.1%
Cultural arts programs do not interest me	112 2.5%	32 3.5% 0.7%	14 1.4% 0.3%	16 2.6% 0.4%	23 3.7% 0.5%	15 2.3% 0.3%	12 2.0% 0.3%

### Key Findings:

- Festivals and concerts are the most popular cultural programs for respondents; these answers are fairly consistent across all wards.
- Ward 3 members are more interested in performing arts and visual classes than respondents from other wards



## programming

**Question: What types of programs are needed to serve you or your family members with disabilities?**  
**Please check all that apply. (Survey Question #12)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	2217	427	449	349	333	353	303
No family member has a disability	926 41.8%	202 47.3% 9.1%	231 51.4% 10.4%	123 35.2% 5.5%	135 40.5% 6.1%	106 30.0% 4.8%	128 42.2% 5.8%
Arts & Crafts	258 11.6%	53 12.4% 2.4%	42 9.4% 1.9%	44 12.6% 2.0%	36 10.8% 1.6%	51 14.4% 2.3%	31 10.2% 1.4%
Aquatics	241 10.9%	39 9.1% 1.8%	52 11.6% 2.3%	39 11.2% 1.8%	35 10.5% 1.6%	39 11.0% 1.8%	37 12.2% 1.7%
Social activities (dances, etc.)	234 10.6%	38 8.9% 1.7%	30 6.7% 1.4%	46 13.2% 2.1%	31 9.3% 1.4%	49 13.9% 2.2%	40 13.2% 1.8%
Life Skills	183 8.3%	37 8.7% 1.7%	26 5.8% 1.2%	30 8.6% 1.4%	30 9.0% 1.4%	35 9.9% 1.6%	25 8.3% 1.1%
Outdoor adventure programs	181 8.2%	31 7.3% 1.4%	33 7.3% 1.5%	35 10.0% 1.6%	29 8.7% 1.3%	34 9.6% 1.5%	19 6.3% 0.9%
Organized sports	174 7.8%	21 4.9% 0.9%	30 6.7% 1.4%	32 9.2% 1.4%	35 10.5% 1.6%	34 9.6% 1.5%	21 6.9% 0.9%
Other (Please list)	20 0.9%	6 1.4% 0.3%	5 1.1% 0.2%	0 0.0% 0.0%	2 0.6% 0.1%	5 1.4% 0.2%	2 0.7% 0.1%

### Key Findings:

- Over half of respondents indicated they are disabled or they have a family member with a disability—57.2% of respondents.
- Of these respondents, arts and crafts, aquatics and social activities are the types of programs needed to best serve these community members.

## programming: teens and seniors

**Question: What types of teen programs or facilities are most needed? Please select your top three choices. (Survey Question #7)**

	Total	Survey Group: Age Bracket							
		10-14	15-17	18-24	25-34	35-44	45-54	55-64	65+
	3686	149	175	146	532	796	691	595	548
Special interest classes (arts, music, technology, etc.)	656 17.8%	27 18.1% 0.7%	35 20.0% 0.9%	34 23.3% 0.9%	97 18.2% 2.6%	158 19.8% 4.3%	116 16.8% 3.1%	89 15.0% 2.4%	90 16.4% 2.4%
Life Skills (balancing a checking account, budgeting, cooking, applying for a job)	640 17.4%	17 11.4% 0.5%	16 9.1% 0.4%	16 11.0% 0.4%	108 20.3% 2.9%	137 17.2% 3.7%	123 17.8% 3.3%	111 18.7% 3.0%	102 18.6% 2.8%
A place for teens to gather or hang out	633 17.2%	27 18.1% 0.7%	35 20.0% 0.9%	31 21.2% 0.8%	80 15.0% 2.2%	130 16.3% 3.5%	119 17.2% 3.2%	103 17.3% 2.8%	100 18.2% 2.7%
Organized sports	557 15.1%	31 20.8% 0.8%	31 17.7% 0.8%	21 14.4% 0.6%	96 18.0% 2.6%	132 16.6% 3.6%	98 14.2% 2.7%	78 13.1% 2.1%	62 11.3% 1.7%
Health education programs (alcohol, drugs, AIDS, etc.)	417 11.3%	14 9.4% 0.4%	12 6.9% 0.3%	19 13.0% 0.5%	62 11.7% 1.7%	79 9.9% 2.1%	59 8.5% 1.6%	83 13.9% 2.3%	82 15.0% 2.2%
Drop-in sport activities	396 10.7%	15 10.1% 0.4%	14 8.0% 0.4%	14 9.6% 0.4%	46 8.6% 1.2%	83 10.4% 2.3%	98 14.2% 2.7%	73 12.3% 2.0%	48 8.8% 1.3%
Dances, social activities, and special events	387 10.5%	18 12.1% 0.5%	32 18.3% 0.9%	11 7.5% 0.3%	43 8.1% 1.2%	77 9.7% 2.1%	78 11.3% 2.1%	58 9.7% 1.6%	64 11.7% 1.7%

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	3686	777	827	514	503	516	544
Special interest classes (arts, music, technology, etc.)	656 17.8%	134 17.2% 3.6%	139 16.8% 3.8%	103 20.0% 2.8%	85 16.9% 2.3%	97 18.8% 2.6%	96 17.6% 2.6%
Life Skills (balancing a checking account, budgeting, cooking, applying for a job)	640 17.4%	144 18.5% 3.9%	143 17.3% 3.9%	80 15.6% 2.2%	82 16.3% 2.2%	102 19.8% 2.8%	87 16.0% 2.4%
A place for teens to gather or hang out	633 17.2%	134 17.2% 3.6%	146 17.7% 4.0%	83 16.1% 2.3%	90 17.9% 2.4%	86 16.7% 2.3%	94 17.3% 2.6%
Organized sports	557 15.1%	107 13.8% 2.9%	120 14.5% 3.3%	84 16.3% 2.3%	79 15.7% 2.1%	70 13.6% 1.9%	97 17.8% 2.6%
Health education programs (alcohol, drugs, AIDS, etc.)	417 11.3%	80 10.3% 2.2%	83 10.0% 2.3%	61 11.9% 1.7%	50 9.9% 1.4%	75 14.5% 2.0%	68 12.5% 1.8%
Drop-in sport activities	396 10.7%	93 12.0% 2.5%	107 12.9% 2.9%	43 8.4% 1.2%	68 13.5% 1.8%	44 8.5% 1.2%	41 7.5% 1.1%
Dances, social activities, and special events	387 10.5%	85 10.9% 2.3%	89 10.8% 2.4%	60 11.7% 1.6%	49 9.7% 1.3%	42 8.1% 1.1%	61 11.2% 1.7%

*Key Findings:*

- 149 respondents age 10-14 answered this question, and 175 respondents age 15-17 answered this question. Of these pre-teen and teenager respondents, organized sports, special interest classes, and “a place for teens to gather or hang out” are the programs and facilities most feel are needed.
- These sentiments hold true as respondent ages rise—special interest classes, a teen gathering place, and organized sports are highly selected as the types of programs and facilities most needed by teens. However, adults age 25 and older strongly feel that life skills programming is needed as well. This sentiment does not hold true for pre-teens and teenagers, who selected this option somewhat rarely.
- When analyzed by ward rather than age bracket, results are fairly consistent. Respondents from Ward 1 (adults and youth) feel life skills and a teen gathering place are most needed. Respondents from Ward 2 are equally split between special interest classes, life skills classes, and a teen gathering place. Respondents from Ward 3 feel special interest classes are most needed. Respondents from Ward 4 are in support of life skills classes and a teen center. Respondents from Ward 5 are in support of life skills and special interest classes. Respondents from Ward 6 support special interest classes, a teen gathering place, and organized sports equally.



## programming: teens and seniors

**Question: How often do you use a senior center managed by the City of Las Vegas? Please select only one choice. (Survey Question #23)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	316	66	92	24	59	45	30
About six times per year	209 66.1%	47 71.2% 14.9%	54 58.7% 17.1%	19 79.2% 6.0%	39 66.1% 12.3%	31 68.9% 9.8%	19 63.3% 6.0%
I do not you use a City managed senior center	64 20.3%	11 16.7% 3.5%	20 21.7% 6.3%	2 8.3% 0.6%	11 18.6% 3.5%	11 24.4% 3.5%	9 30.0% 2.8%
Once or twice a month	40 12.7%	7 10.6% 2.2%	16 17.4% 5.1%	3 12.5% 0.9%	9 15.3% 2.8%	3 6.7% 0.9%	2 6.7% 0.6%
At least once a week	2 0.6%	1 1.5% 0.3%	1 1.1% 0.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
More than once a week	1 0.3%	0 0.0% 0.0%	1 1.1% 0.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

*Key Findings:*

- This question was restricted to respondents age 50 or older. The number of responses to this question is low at 316 (approximately 900 respondents who indicated their age as 45 or older.) Questions about frequency of use can have lower response rates for a number of reasons, however the response rate increased to approximately 800 for the following question.
- Of those who did respond, use patterns also seem to be very low. Approximately two-thirds of respondents use City-managed facilities about six times a year. An additional 12.7% use City senior centers once or twice a month. Only 0.3% use a City-managed facility once a week or more.
- Respondents from Wards 3 and 6 are particularly low in their use of City-managed senior centers. Respondents from Ward 2 use City-managed senior centers the most.

## programming: teens and seniors

**Question: If you do not use the City senior centers, what are the primary reasons? Please select your top two choices. (Survey Question #24)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1605	439	366	193	216	233	158
I am not familiar with the programs offered	813 50.7%	236 53.8% 14.7%	187 51.1% 11.7%	98 50.8% 6.1%	119 55.1% 7.4%	103 44.2% 6.4%	70 44.3% 4.4%
I am too busy with other activities	282 17.6%	91 20.7% 5.7%	57 15.6% 3.6%	30 15.5% 1.9%	37 17.1% 2.3%	40 17.2% 2.5%	27 17.1% 1.7%
A center is not conveniently located	208 13.0%	43 9.8% 2.7%	44 12.0% 2.7%	26 13.5% 1.6%	28 13.0% 1.7%	38 16.3% 2.4%	29 18.4% 1.8%
The Center does not offer programs or services I am interested in	125 7.8%	26 5.9% 1.6%	29 7.9% 1.8%	18 9.3% 1.1%	14 6.5% 0.9%	28 12.0% 1.7%	10 6.3% 0.6%
I consider myself too young for the Center	116 7.2%	28 6.4% 1.7%	40 10.9% 2.5%	11 5.7% 0.7%	12 5.6% 0.7%	14 6.0% 0.9%	11 7.0% 0.7%
I don't have transportation	45 2.8%	13 3.0% 0.8%	7 1.9% 0.4%	7 3.6% 0.4%	3 1.4% 0.2%	8 3.4% 0.5%	7 4.4% 0.4%
Not open on the weekend	16 1.0%	2 0.5% 0.1%	2 0.5% 0.1%	3 1.6% 0.2%	3 1.4% 0.2%	2 0.9% 0.1%	4 2.5% 0.2%

### Key Findings:

- This question was open only to respondents age 50 and older. Assuming all responses included two choices, approximately 800 people responded.
- The vast majority of those seniors who do not use City-managed senior facilities indicated that they do not use them because they are not familiar with the programs offered.
- The clear second and third reasons respondents do not use City-managed senior facilities is because they are too busy with other activities (17.6%), or because the centers are not conveniently located (13.0%).
- These statistics are consistent between four wards, with the exceptions being Ward 2 and Ward 5. 11.0% of respondents from Ward 2 indicated they do not use City-managed senior centers because they consider themselves too young (nearly twice the percentage of such responses from other wards). 12.0% of respondents from Ward 5 indicated they do not use City-managed senior centers because the centers do not offer programs or services in which these respondents are interested. This figure is notably higher than similar responses in other wards.



## priorities

**Question: If the parks and recreation budget was decreased, what service areas would you suggest be eliminated or reduced? Please select your top three choices. (Survey Question #22)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	3801	855	944	505	526	521	447
Free use of park athletic fields by youth sport organizations	1171 30.8%	283 33.1% 7.4%	274 29.0% 7.2%	159 31.5% 4.2%	147 27.9% 3.9%	164 31.5% 4.3%	144 32.2% 3.8%
Construction of new parks and facilities	1138 29.9%	252 29.5% 6.6%	302 32.0% 7.9%	136 26.9% 3.6%	168 31.9% 4.4%	167 32.1% 4.4%	112 25.1% 2.9%
Free or subsidized recreation programs for older adults and seniors	534 14.0%	115 13.5% 3.0%	132 14.0% 3.5%	70 13.9% 1.8%	79 15.0% 2.1%	70 13.4% 1.8%	68 15.2% 1.8%
Frequency and level of maintenance at existing parks and facilities	430 11.3%	95 11.1% 2.5%	90 9.5% 2.4%	67 13.3% 1.8%	57 10.8% 1.5%	60 11.5% 1.6%	59 13.2% 1.6%
Free or subsidized recreation programs for children and teens	400 10.5%	85 9.9% 2.2%	110 11.7% 2.9%	53 10.5% 1.4%	60 11.4% 1.6%	45 8.6% 1.2%	47 10.5% 1.2%
Operational hours at existing community centers and swimming pools	128 3.4%	25 2.9% 0.7%	36 3.8% 0.9%	20 4.0% 0.5%	15 2.9% 0.4%	15 2.9% 0.4%	17 3.8% 0.4%

### Key Findings:

- This question was asked only of those 18 and older.
- Free use of park athletic fields by youth sports organizations and the construction of new parks and facilities were clearly the park and recreation policies and/or plans that respondents would eliminate or reduce.
- Respondents strongly avoided the option of eliminating or reducing operational hours at existing community centers and swimming pools.
- These sentiments were consistent across all wards.



## priorities

**Question: Where should the City of Las Vegas place its [facility] priorities? Put in priority order with 1 as the highest priority and 3 as the lowest priority. (Survey Question #18)**

### Total

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	1215 100%	454 37%	168 14%	593 49%
Upgrade existing facilities	1190 100%	471 40%	521 44%	198 17%
Maintain the facilities we have	1223 100%	455 37%	443 36%	325 27%

### Ward 1

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	271 100%	81 30%	39 14%	151 56%
Upgrade existing facilities	270 100%	124 46%	119 44%	27 10%
Maintain the facilities we have	273 100%	104 38%	98 36%	71 26%

### Ward 2

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	299 100%	96 32%	36 12%	167 56%
Upgrade existing facilities	299 100%	124 41%	122 41%	53 18%
Maintain the facilities we have	316 100%	126 40%	130 41%	60 19%

### Ward 3

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	159 100%	64 40%	26 16%	69 43%
Upgrade existing facilities	156 100%	66 42%	69 44%	21 13%
Maintain the facilities we have	155 100%	55 35%	48 31%	52 34%

### Ward 4

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	155 100%	43 28%	27 17%	85 55%
Upgrade existing facilities	159 100%	59 37%	70 44%	30 19%
Maintain the facilities we have	162 100%	77 48%	52 32%	33 20%

Ward 5

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	172 100%	78 45%	21 12%	73 42%
Upgrade existing facilities	165 100%	66 40%	79 48%	20 12%
Maintain the facilities we have	174 100%	51 29%	58 33%	65 37%

Ward 6

	Total	1st Priority	2nd Priority	3rd Priority
Build new facilities	157 100%	91 58%	19 12%	47 30%
Upgrade existing facilities	141 100%	33 23%	61 43%	47 33%
Maintain the facilities we have	142 100%	41 29%	57 40%	44 31%

*Key Findings:*

- This question was asked only of those 18 and older.
- Opinions regarding top facility priorities were evenly split between building new facilities, upgrading existing facilities, and maintaining existing facilities. As a large number of respondents selected “upgrading existing facilities” as a second choice, and a large number selected “building new facilities” as a third choice, it appears that “maintaining existing facilities” is the overall top priority.

## priorities

**Question: Where should the City of Las Vegas place its priority in leisure [programming] services? Put prioritize your top three choices by writing a #1 next to your first priority, a #2 next to your second priority, and a #3 next to your third priority. (Survey Question #8)**

	Total	1st Priority	2nd Priority	3rd Priority
Programs for youth under the age of 18	820 100%	541 66%	182 22%	97 12%
Senior programs (ages 50+)	489 100%	185 38%	166 34%	138 28%
Before and after school programs	479 100%	136 28%	174 36%	169 35%
Health and fitness	467 100%	130 28%	150 32%	187 40%
Cultural programs (performing arts, galleries, literary programs, etc.)	378 100%	124 32%	138 37%	116 31%
Educational programs	319 100%	52 16%	124 39%	143 45%
Outdoor festivals	311 100%	50 16%	107 34%	154 50%
Adult programs (ages 19-49)	273 100%	63 23%	92 34%	118 43%
Organized sports	239 100%	51 21%	113 47%	75 32%
Adaptive services (accommodations for people w/ disabilities)	136 100%	24 17%	51 38%	61 45%
Extreme sports (Motocross, BMX, All-Terrain Vehicles, etc.)	102 100%	32 31%	31 31%	39 38%

### Key Findings:

- When evaluating programming priorities, respondents clearly selected youth programming as the highest priority overall. This priority is reinforced by the large number of respondents selecting before and after school programs, a separate but related option, as a priority. If the two tallies are considered together, youth programming accounts for approximately 48.5% of all first priority selections.
- Senior programs and general health and fitness programs also ranked highly in overall priority selections. 484 of all priority responses were in support of senior programs, and 158 of all priority responses were in support of health and fitness programming. Out of the total number of priority responses selected by respondents (3,909), these figures account for 12.4% and 11.7% of first, second and third priority selections.
- Adaptive services and extreme sports programming account for very low shares of total priority responses. This is notable due to the high percentage of people responding that they, or someone in their family, have a disability. Only 130 first, second or third priority tallies were received for adaptive services programming, and 91 first, second or third priority tallies were received for extreme sports programming. These account for 3.3% and 2.3% of the total priority responses received for this question.



## priorities

**Question: What share of the cost should each person pay for recreation programs offered by the City, such as sport leagues, classes, special programs, etc.? (Survey Question #20)**

### Total

	Total	None (0%)	Half (50%)	All (100%)	50% More (150%)
Youth (ages 1-17)	1021	250	417	248	106
Adult (ages 18-64)	1293	746	453	85	9
Seniors (ages 65+)	1310	168	748	384	10
Non-City residents	1331	691	537	96	7

### Youth (ages 1-17)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1021	232	231	145	149	148	115
None (0%)	250 24.5%	63 27.2% 6.2%	55 23.8% 5.4%	42 29.0% 4.1%	26 17.4% 2.5%	40 27.0% 3.9%	24 20.9% 2.4%
Half (50%)	417 40.8%	92 39.7% 9.0%	98 42.4% 9.6%	58 40.0% 5.7%	67 45.0% 6.6%	57 38.5% 5.6%	45 39.1% 4.4%
All (100%)	248 24.3%	57 24.6% 5.6%	61 26.4% 6.0%	30 20.7% 2.9%	39 26.2% 3.8%	31 20.9% 3.0%	29 25.2% 2.8%
50% More (150%)	106 10.4%	20 8.6% 2.0%	17 7.4% 1.7%	15 10.3% 1.5%	17 11.4% 1.7%	20 13.5% 2.0%	17 14.8% 1.7%

### Adult (ages 18-64)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1293	286	322	171	172	185	156
None (0%)	746 57.7%	168 58.7% 13.0%	172 53.4% 13.3%	119 69.6% 9.2%	81 47.1% 6.3%	118 63.8% 9.1%	87 55.8% 6.7%
Half (50%)	453 35.0%	95 33.2% 7.3%	125 38.8% 9.7%	40 23.4% 3.1%	74 43.0% 5.7%	61 33.0% 4.7%	58 37.2% 4.5%
All (100%)	85 6.6%	20 7.0% 1.5%	25 7.8% 1.9%	10 5.8% 0.8%	17 9.9% 1.3%	4 2.2% 0.3%	9 5.8% 0.7%
50% More (150%)	9 0.7%	3 1.0% 0.2%	0 0.0% 0.0%	2 1.2% 0.2%	0 0.0% 0.0%	2 1.1% 0.2%	2 1.3% 0.2%

### Seniors (ages 65+)

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1310	292	325	171	180	187	154
None (0%)	168 12.8%	32 11.0%	33 10.2%	29 17.0%	22 12.2%	31 16.6%	20 13.0%
		2.4%	2.5%	2.2%	1.7%	2.4%	1.5%
Half (50%)	748 57.1%	159 54.5%	183 56.3%	97 56.7%	105 58.3%	112 59.9%	92 59.7%
		12.1%	14.0%	7.4%	8.0%	8.5%	7.0%
All (100%)	384 29.3%	100 34.2%	108 33.2%	41 24.0%	52 28.9%	41 21.9%	42 27.3%
		7.6%	8.2%	3.1%	4.0%	3.1%	3.2%
50% More (150%)	10 0.8%	1 0.3%	1 0.3%	4 2.3%	1 0.6%	3 1.6%	0 0.0%
		0.1%	0.1%	0.3%	0.1%	0.2%	0.0%

### Non-City residents

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1331	303	328	175	186	181	157
None (0%)	691 51.9%	153 50.5%	144 43.9%	111 63.4%	85 45.7%	114 63.0%	83 52.9%
		11.5%	10.8%	8.3%	6.4%	8.6%	6.2%
Half (50%)	537 40.3%	127 41.9%	153 46.6%	55 31.4%	80 43.0%	57 31.5%	65 41.4%
		9.5%	11.5%	4.1%	6.0%	4.3%	4.9%
All (100%)	96 7.2%	22 7.3%	29 8.8%	7 4.0%	21 11.3%	8 4.4%	9 5.7%
		1.7%	2.2%	0.5%	1.6%	0.6%	0.7%
50% More (150%)	7 0.5%	1 0.3%	2 0.6%	2 1.1%	0 0.0%	2 1.1%	0 0.0%
		0.1%	0.2%	0.2%	0.0%	0.2%	0.0%

### Key Findings:

- This question was asked only of those 18 and older. When asked to indicate what share of a program's cost participants should pay when participating in City programs, respondents picked unusual but informative choices. These sentiments were consistent throughout all of the wards.
- Of those who selected a payment/subsidy ratio for youth programming, 41.0% (409 of 997) felt that participants should pay half of the cost of the program, with other funding sources to be found for the remaining 50% of the program cost.
- Of those who selected a payment/subsidy ratio for adult programming, well over half (732 of 1265 responses) indicated that adults should pay no money for the cost of their program, with other funding sources supplying all of the program costs.
- Well over half of those who selected a payment/subsidy ratio for senior programming (733 of 1283 respondents) indicated that program participants should pay for 50% of the program costs, with other funding found for the remaining 50% of the program costs.
- Approximately half of those who selected a payment/subsidy ratio for non-city residents who participate in city programming (680 of 1304 respondents) felt that non-city residents should pay for no program costs.

## priorities

**Question: Would you support a tax measure to maintain existing parks, improve existing parks, acquire more parks, preserve open space and/or develop more recreation facilities? Please select only one choice. (Survey Question #21)**

	Total	Survey Area: Ward					
		Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Ward 6
	1248	282	307	157	173	177	151
I would support it, depending upon the facilities proposed	675 54.1%	157 55.7% 12.6%	154 50.2% 12.3%	80 51.0% 6.4%	98 56.6% 7.9%	97 54.8% 7.8%	88 58.3% 7.1%
I would support it, depending on both the facilities and the amount proposed	305 24.4%	81 28.7% 6.5%	90 29.3% 7.2%	25 15.9% 2.0%	39 22.5% 3.1%	35 19.8% 2.8%	35 23.2% 2.8%
I would support it, depending on the amount	178 14.3%	34 12.1% 2.7%	38 12.4% 3.0%	31 19.7% 2.5%	25 14.5% 2.0%	30 16.9% 2.4%	20 13.2% 1.6%
Yes I would support it	90 7.2%	10 3.5% 0.8%	25 8.1% 2.0%	21 13.4% 1.7%	11 6.4% 0.9%	15 8.5% 1.2%	8 5.3% 0.6%
I would not support it	0 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

### Key Findings:

- This question was asked only of those 18 and older.
- The vast majority of respondents (54.1%) would support a tax measure for improvements and acquisition depending upon the facilities proposed.
- A significant number of respondents (24.4%) would support a tax measure for such purposes depending on both the facilities and amounts proposed.
- No respondents, of 1248 who answered this question, indicated that they would not support a tax measure for improvement and acquisition purposes.



Survey Area: \_\_\_\_\_



# LAS VEGAS LEISURE SERVICES

## Dear Las Vegas Resident:

The City of Las Vegas is currently evaluating the need for park and recreation facilities in your area.

We would like your help in determining what additional parks, specialized recreation facilities or new programs are needed in your area to maintain community livability.

You can help us by taking a few minutes to answer the following questions on park and recreation issues. Please have each member of your household ages ten and over fill out a questionnaire.

Unless otherwise instructed, please check only one answer to each question. If you have any questions please call Diane Zammito at 229-2202.

Barbara Jackson  
Leisure Services Director

1. Are additional outdoor recreation facilities needed in your area?

- (21) 1. ☐ Yes  
2. ☐ No

2. If additional outdoor recreation facilities are needed, what are most important? *Please select all that apply.*

### Active Use Facilities

- (22) 01. ☐ Basketball court  
(24) 02. ☐ Climbing wall  
(25) 03. ☐ Frisbee disc golf area  
(28) 04. ☐ Roller hockey rink  
(30) 05. ☐ Tennis courts  
(32) 06. ☐ Tot lot playground  
(34) 07. ☐ Skatepark  
(35) 08. ☐ Sport fields (Types) \_\_\_\_\_

### Special Use Facilities

- (36) 09. ☐ BMX track  
(40) 10. ☐ Concert/performance stage  
(42) 11. ☐ Dog show facility (arena, bleachers)  
(44) 12. ☐ Equestrian park (arenas, exercise trails)  
(46) 13. ☐ Moto-cross  
(48) 14. ☐ Small water playground in local parks  
(50) 15. ☐ Swimming pool (lap and diving pool)  
(52) 16. ☐ Water play park with slides, sprays, etc.

### Other Facilities

- (54) 17. ☐ Community area  
(56) 18. ☐ Disabled accessible play areas  
(58) 19. ☐ Dog park (exercise runs)  
(60) 20. ☐ Family picnic facility  
(62) 21. ☐ Food concession in parks  
(64) 22. ☐ Fishing pond  
(66) 23. ☐ Group picnic facility  
(68) 24. ☐ Natural desert area  
(70) 25. ☐ Open grass area  
(72) 26. ☐ Paved trails  
(74) 27. ☐ Radio controlled airplane area  
(76) 28. ☐ Radio car area  
(78) 29. ☐ Unpaved hiking trails  
(80) 30. ☐ Other (Please list) \_\_\_\_\_

3. If you seldom or do not use parks in your area, what are your reasons? *Please select all that apply.*

- (82) 1. ☐ Don't know where they are located  
(83) 2. ☐ Feel unsafe  
(84) 3. ☐ Not conveniently located  
(86) 4. ☐ Too crowded  
(88) 5. ☐ Poorly maintained  
(87) 6. ☐ Not enjoyable or interesting  
(88) 7. ☐ Use private facilities  
(89) 8. ☐ Other (Please list) \_\_\_\_\_

4. If a multi-purpose indoor recreation center were to be built in your area, what amenities would you like to see in it? *Please select all that apply.*

### Athletic

- (90) 01. ☐ Multi-use gymnasium  
(92) 02. ☐ Climbing wall  
(94) 03. ☐ Indoor soccer  
(96) 04. ☐ Indoor swimming pool  
(98) 05. ☐ Room for aerobics and exercise  
(100) 06. ☐ Indoor tennis courts  
(102) 07. ☐ Indoor ice rink  
(104) 08. ☐ Indoor running track  
(106) 09. ☐ Weight room / fitness room

### Arts/Cultural

- (108) 10. ☐ Arts and crafts center  
(110) 11. ☐ Performing arts center  
(112) 12. ☐ Ballroom  
(114) 13. ☐ Dance classroom  
(116) 14. ☐ Pottery/kiln classroom  
(118) 15. ☐ Woodworking shop

### Other

- (120) 16. ☐ Cooking class kitchen  
(122) 17. ☐ Large multi-purpose / reception room  
(124) 18. ☐ Space for teen activities  
(126) 19. ☐ Space for senior activities  
(128) 20. ☐ Meeting/reception room rental space  
(130) 21. ☐ No additional indoor recreation center is needed in my area

continued on next page...

5. If you seldom or do not use a City community/cultural center in your area, what are your reasons? Please select all that apply.

- Q51. 1. I need child care in order to participate
- Q52. 2. The facilities are inadequate
- Q53. 3. No transportation
- Q54. 4. I cannot afford the cost
- Q55. 5. Don't have the desired activities or facilities
- Q56. 6. Poorly maintained
- Q57. 7. Don't like the staff or instructors
- Q58. 8. Other (Please list) \_\_\_\_\_

6. Where should the City place its priority in leisure services? Please prioritize your top three choices by writing a #1 next to your first priority, a #2 next to your second priority, a #3 next to your third priority.

- Q61. 01. Programs for youth under the age of 18
- Q62. 02. Senior programs (ages 50+)
- Q63. 03. Adult program (ages 19-49)
- Q64. 04. Cultural programs (performing arts, galleries, literary programs, etc.)
- Q65. 05. Adaptive services (accommodations for people w/ disabilities)
- Q66. 06. Organized sports
- Q67. 07. Extreme sports (Motocross, BMX, All-Terrain Vehicles, etc.)
- Q68. 08. Outdoor festivals
- Q69. 09. Educational programs
- Q70. 10. Health & fitness
- Q71. 11. Before and after school programs

7. What types of teen programs or facilities are most needed? Please select your top three choices.

- Q72. 1. Organized sports/leagues
- Q73. 2. Drop-in sport activities
- Q74. 3. Special interest classes (arts, music, technology, etc.)
- Q75. 4. Dances, social activities, and special events
- Q76. 5. Health education programs (alcohol, drugs, AIDS, etc.)
- Q77. 6. A place for teens to gather or hang out
- Q78. 7. Life Skills (balancing a checking account, budgeting, cooking, applying for a job)

8. What types of local cultural arts programs are of most interest to you? Please select all that apply.

- Q81. 1. Community art festivals and special events
- Q82. 2. Visual arts class or instruction (drawing, painting, photography)
- Q83. 3. Performing arts classes (music, drama, dance)
- Q84. 4. Literary arts programs
- Q85. 5. Performances or concerts outdoors in a park
- Q86. 6. Performances or concerts indoors in a theatre
- Q87. 7. Cultural arts programs do not interest me

9. If you participated in City recreation programs and services, how did you learn about them? Please select all that apply.

- Q91. 1. Recreation program guide
- Q92. 2. Friends or word of mouth
- Q93. 3. Local newspaper
- Q94. 4. Website
- Q95. 5. Flyers at City facilities
- Q96. 6. Flyers at a school
- Q97. 7. Radio (Station: \_\_\_\_\_)
- Q98. 8. Television (Station: \_\_\_\_\_)
- Q99. 9. Other (Please list) \_\_\_\_\_

10. Where do you spend most of your free time? Please select your top three choices.

- Q101. 01. At the mall
- Q102. 02. In parks
- Q103. 03. At the movies
- Q104. 04. At community centers
- Q105. 05. At a friend's house
- Q106. 06. At the YMCA/Boys and Girls Club/Health club/Community club
- Q107. 07. At school
- Q108. 08. At church
- Q109. 09. At home
- Q110. 10. At a pool
- Q111. 11. Other (Please list) \_\_\_\_\_

11. What are your favorite leisure activities? Write in your choice.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

12. What types of programs are needed to serve you or your family members with disabilities? Please check all that apply.

- Q121. 1. Organized sports
- Q122. 2. Outdoor adventure programs
- Q123. 3. Aquatics
- Q124. 4. Arts & Crafts
- Q125. 5. Social activities (dances, etc.)
- Q126. 6. Life Skills
- Q127. 7. Other (Please list) \_\_\_\_\_
- Q128. 8. No family member has a disability

13. What is your age?

- Q131. 1. 10-14
- Q132. 2. 15-17
- Q133. 3. 18-24
- Q134. 4. 25-34
- Q135. 5. 35-44
- Q136. 6. 45-54
- Q137. 7. 55-64
- Q138. 8. 65+

14. What is your gender?

198. 1. ☐ Male  
2. ☐ Female

15. How long have you lived in Las Vegas?

199. 1. ☐ 3 years or less  
2. ☐ 4-6 years  
3. ☐ 7-10 years  
4. ☐ 11+ years

16. How do you describe yourself?

200. 1. ☐ Hispanic  
2. ☐ Caucasian  
3. ☐ African American  
4. ☐ Asian  
5. ☐ Multi-racial  
6. ☐ Other (Please list) \_\_\_\_\_

17. Do you have access to the internet?

201. 1. ☐ Yes  
2. ☐ No

If you are 18 years and older - Please complete this section. If you are under 18, please continue on the back.

18. Where should the City of Las Vegas place its priorities?  
*Put in priority order with 1 as the highest priority and 3 as the least highest priority.*

202. 1. ☐ Build new facilities  
203. 2. ☐ Upgrade existing facilities  
204. 3. ☐ Maintain the facilities we have

19. How far are you willing to travel to visit the following facilities?

	Within walking distance	Within a 10 minute drive	Within a 15 minute drive	Within a 25 minute drive
205. Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
206. Sports field	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
207. Swimming pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
208. Recreational/Cultural class	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
209. Senior facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. What share of the cost should each person pay for recreation programs offered by the City, such as sport leagues, classes, special programs, etc.?

Group	None (0%)	Half (50%)	All (100%)	50% More (150%)
210. Youth (ages 1-17)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
211. Adult (ages 18-64)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
212. Seniors (ages 65+)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
213. Non-City residents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. Would you support a tax measure to maintain existing parks, improve existing parks, acquire more parks, preserve open space, and/or develop more recreation facilities? *Please select only one choice.*

214. 1. ☐ Yes I would support it  
215. 2. ☐ I would support it, depending on the amount  
216. 3. ☐ I would support it, depending upon the facilities proposed  
217. 4. ☐ I would support it, depending on both the facilities and the amount proposed  
218. 5. ☐ I would not support it

22. If the parks and recreation budget was decreased what service areas would you suggest be eliminated or reduced? *Please select your top three choices.*

219. 1. ☐ Construction of new parks and facilities  
220. 2. ☐ Free or subsidized recreation programs for children and teens  
221. 3. ☐ Free or subsidized recreation programs for older adults and seniors  
222. 4. ☐ Free use of park athletic fields by youth sport organizations  
223. 5. ☐ Frequency and level of maintenance at existing parks and facilities  
224. 6. ☐ Operational hours at existing community centers, and swimming pools

If you are 50 and over, please answer the following two questions:

23. How often do you use a senior center managed by the City of Las Vegas? *Please select only one choice.*

225. 1. ☐ More than once a week  
226. 2. ☐ At least once a week  
227. 3. ☐ Once or twice a month  
228. 4. ☐ About 6 times per year  
229. 5. ☐ I do not use a city managed senior center

24. If you do not use the City Senior Centers, what are the primary reasons? *Please select your top two choices.*

230. 1. ☐ A Center is not conveniently located  
231. 2. ☐ I am too busy with other activities  
232. 3. ☐ I don't have transportation  
233. 4. ☐ The Center does not offer programs and services I am interested in  
234. 5. ☐ I am not familiar with the programs offered  
235. 6. ☐ I consider myself too young for the Center  
236. 7. ☐ Not open on the weekend

continued on back...



Recreation Participation Questionnaire

25.

How many times in a 30-day period do you participate in each of these activities in Las Vegas or elsewhere? Please check the appropriate box for each activity. Assume the activity is in season.

Recreation Activity	None	1-5 times	6-10 times	11-15 times	16-20 times	21-30 times
Arts and Crafts						
Baseball						
Basketball						
Bicycling (BMX)						
Board Games (playing)						
Bocce/Lawn Bowling						
Canoeing/Kayaking						
Concerts (attend)						
Crafts (pottery, ceramics, etc.)						
Cooking (Gourmet)						
Cultural Events (attend)						
Dancing (ballet, tap, etc.)						
Dancing (social)						
Dirt Bike/ATV/ORV Riding						
Drama (attend)						
Drama (participate)						
Exercise/Aerobics						
Fairs and Festivals						
Family Activities						
Football						
Gardening						
Golf						
Gymnastics						
Handball/Racquetball						
Hiking/Backpacking						
Horseshoes						
Instructional Classes						
In-Line Skating						
Museums/Galleries (visiting)						
Music (listening)						
Musical Instruments (playing)						
Painting/Sketching						
Ping Pong						
Playground (visit/play)						
Pottery/ceramics						
Rock Climbing						
Skateboarding						
Soccer						
Softball						
Sports Events (attend)						
Swimming (indoor)						
Swimming (outdoor)						
Tennis (indoor)						
Tennis (outdoor)						
Track and Field						
Volleyball (indoor)						
Volleyball (outdoor/sand)						
Walking for Pleasure						
Weight Training						
Other:						

26.

Circle the 5 activities you would like to do most. Assume you have the time, money, and transportation to do whichever 5 activities you want.

01. Arts and Crafts
02. Baseball
03. Basketball
04. Bicycling (BMX)
05. Board Games (playing)
06. Bocce/Lawn Bowling
07. Canoe/Kayaking
08. Concerts (attend)
09. Crafts (pottery, ceramics, etc.)
10. Cooking (Gourmet)
11. Cultural Events (attend)
12. Dancing (ballet, tap, etc.)
13. Dancing (social)
14. Dirt Bike/ATV/ORV Riding
15. Drama (attend)
16. Drama (participate)
17. Exercising/Aerobics
18. Fairs and Festivals
19. Family Activities
20. Football
21. Gardening
22. Golf
23. Gymnastics
24. Handball/Racquetball
25. Hiking/Backpacking
26. Horseshoes
27. Instructional Classes
28. In-Line Skating
29. Museums/Galleries (visiting)
30. Music (listening)
31. Musical Instrument (playing)
32. Painting/Sketching
33. Ping Pong
34. Playground (visit/play)
35. Pottery/ceramics
36. Rock Climbing
37. Skateboarding
38. Soccer
39. Softball
40. Sports Events (attend)
41. Swimming (indoors)
42. Swimming (outdoors)
43. Tennis (indoor)
44. Tennis (outdoor)
45. Track and Field
46. Volleyball (indoor)
47. Volleyball (outdoor/sand)
48. Walking for Pleasure
49. Weight Training
50. Other:

Survey Area: \_\_\_\_\_



**Estimado Residente  
de Las Vegas:**

La ciudad de Las Vegas presentamente esta evaluando la necesidad para facilidades de parques y recreación en su área. Queremos su ayuda en determinar quales parques adicionales, facilidades de recreación especializadas o programas nuevos hacen falta en su area para mantener una comunidad agradable en que vivir.

Ayudenos y tome unos cuantos minutos para contestar las siguientes preguntas acerca asuntos de parques y recreación. Por favor haga a cada persona mayor de diez años de su hogar que llene una encuesta. Al menos que se indique diferente, por favor seleccione solo una respuesta para cada pregunta. Si tiene una pregunta por favor llame a Diane Zammito a el numero 702-229-2202.



Barbara Jackson  
Leisure Services Director

# LAS VEGAS SERVICIOS DEL OCIO

1. ¿Faltan facilidades de recreación al aire libre en su área?

- (21) 1. ☐ Si  
2. ☐ No

2. ¿Si faltan facilidades de recreación al aire libre en su área, cuales son las más importantes? Por favor seleccionar todas las que apliquen.

**Facilidades Activas**

- (22) 01. ☐ Cancha de basquetbol  
(24) 02. ☐ Pared para escalar  
(26) 03. ☐ Área de golf para discos "Frisbee"  
(28) 04. ☐ Pista de para jugar hockey  
(30) 05. ☐ Cancha de tenis  
(32) 06. ☐ Patio de recreo para niños pequeños  
(34) 07. ☐ Pista para palinar  
(36) 08. ☐ Campos de deportes (Tipo) \_\_\_\_\_

**Facilidades Para Usos Especiales**

- (38) 09. ☐ Pista para bicicletas BMX  
(40) 10. ☐ Plataforma para conciertos/actuaciones  
(42) 11. ☐ Facilidad para competición de perros (arena)  
(44) 12. ☐ Parque ecuestre (corral de entrenamiento, arenas, pista de ejercicio)  
(46) 13. ☐ Moto-cross  
(48) 14. ☐ Juegos acuáticos en los parques locales (en el vecindario)  
(50) 15. ☐ Piscina (piscina para nadar a largo y saltar)  
(52) 16. ☐ Parque de juegos acuáticos con res baladeros, rociadores, etc.

**Otra clase de Facilidades**

- (54) 17. ☐ Área para la comunidad  
(56) 18. ☐ Patio de recreo para personas incapacitadas  
(58) 19. ☐ Parque para perros (pista de ejercicio)  
(60) 20. ☐ Facilidad para comer al aire libre con familia  
(62) 21. ☐ Concesiones de comida en los parques  
(64) 22. ☐ Estanque para pescar  
(66) 23. ☐ Facilidad para comer al aire libre con grupos  
(68) 24. ☐ Área natural de desierto  
(70) 25. ☐ Área libre con césped  
(72) 26. ☐ Senderos pavimentados  
(74) 27. ☐ Área para aviones de control remoto  
(76) 28. ☐ Área para carros de control remoto  
(78) 29. ☐ Senderos sin pavimento para tomar caminatas  
(80) 30. ☐ Otro (Por favor listar) \_\_\_\_\_

3. ¿Si ud. raramente o no usa los parques en su área, cuales son sus motivos? Favor de indicar todas las que apliquen.

- (82) 1. ☐ No conozco los sitios  
(83) 2. ☐ Sentir inseguro/peligroso  
(84) 3. ☐ Localización no es conveniente  
(85) 4. ☐ Mucha gente  
(86) 5. ☐ Mantenimiento defectuoso  
(87) 6. ☐ No agradable o interesante  
(88) 7. ☐ Uso facilidades privadas  
(89) 8. ☐ Otro (Por favor listar) \_\_\_\_\_

4. ¿Si un centro de recreo multi-uso bajo techo fuera construido en su area, cuales amenidades quisiera ver? Favor de indicar todas las que apliquen.

**Atletico**

- (90) 1. ☐ Gimnasio de multi-uso  
(92) 2. ☐ Pared para escalar  
(94) 3. ☐ Fútbol (bajo techo)  
(96) 4. ☐ Piscina (bajo techo)  
(98) 5. ☐ Cuarto para aeróbicos y ejercicio  
(100) 6. ☐ Cancha de tenis bajo techo  
(102) 7. ☐ Pista de palinar sobre hielo  
(104) 8. ☐ Pista de correr (bajo techo)  
(106) 9. ☐ Cuarto para levantar pesas y otros ejercicios

**Artes/Cultura**

- (108) 10. ☐ Centro para arte y manualidades  
(110) 11. ☐ Centro de actuaciones/conciertos de arte  
(112) 12. ☐ Salón de baile  
(114) 13. ☐ Sala de clase de baile  
(116) 14. ☐ Sala de clase para cerámica/horno  
(118) 15. ☐ Taller para maderamen

**Otros**

- (120) 16. ☐ Cocina para clases de cocción  
(122) 17. ☐ Salón de recepciones grandes/varios usos  
(124) 18. ☐ Espacio para actividades para adolescentes  
(126) 19. ☐ Espacio para personas de tercera edad  
(128) 20. ☐ Cuarto para reuniones/recepciones para alquiler  
(130) 21. ☐ No hay necesidad para centro de recreo en mi area

continuado en la página siguiente...

5. ¿Si ud. raramente o si no usa un centro comunitario/ cultural de la ciudad en su área, cuales son sus motivos? Favor de indicar todas las que apliquen.

1. Necesito cuidado de niños para participar
2. Las facilidades estan inadecuadas
3. No tengo transportación
4. No tengo los recursos para pagar el costo
5. No tienen las actividades o facilidades que deseo
6. Mantenimiento defectuoso
7. No me gusta el personal o los instructores
8. Otro (Por favor listar)

6. ¿Donde debe colocar la ciudad sus prioridades en servicios ociosos? Por favor liste sus numeros en la orden de prioridad de al lado de cada artículo, escriba el #1 de al lado de su primera prioridad el #2 de al lado de su segunda prioridad, el #3 de al lado de su tercera prioridad, etc.

01. Programas para adolescentes menor de 18 años
02. Programas para personas de tercer generación (50+ años)
03. Programas para adultos (19-49 años)
04. Programas Culturales (actuaciones de los artes, galerías, programas literarios, etc.)
05. Servicios adaptivos (acomodaciones para personas incapacitadas)
06. Deportes organizados
07. Deportes extremos (Motocross, BMX, ATV, etc.)
08. Festivales al aire libre
09. Programas educativos
10. Salud y estado físico
11. Programas antes y despues de escuela

7. ¿Cuales tipos de programas o facilidades para adolescentes son los más necesarios? Por favor seleccione las tres opciones más importantes.

1. Ligas y deportes organizados
2. Actividades de deporte no-organizadas
3. Clases de interes especial (los artes, música, tecnologia, etc.)
4. Bailes, actividades sociales, y eventos especiales
5. Programas de instrucción de salud (alcoholismo, drogas, SIDA, etc.)
6. Un lugar de reunion para adolescentes
7. Conocimiento practico de la vida cotidiana (equilibrar la cuenta de cheques, propuestas, cocinar, solicitar para trabajo)

8. ¿Cuales tipos de programas culturales (local) le interesan más a ud? Por favor seleccione todas las que son pertinentes.

1. Festivales comunitarios de arte y eventos especiales
2. Clases de instrucción artes visuales (dibujo, pintura, fotografia)
3. Clases de instrucción de los artes de actuación (musica, drama, baile)
4. Programas de artes literarios
5. Actuaciones ó conciertos en el aire libre en el parque
6. Actuaciones ó conciertos en un teatro en el interior
7. Programas de artes culturales no me interesan

9. ¿Si ud. a participado en programas y servicios de recreo de la ciudad, como se entero de ellos? Por favor marque todas las que son pertinentes.

1. Guía de programas de recreación
2. Amistad o verbalmente
3. Periódico Local
4. Sitio de internet
5. Bolantes en facilidades de la ciudad
6. Bolantes en las escoleas
7. Radio (Estación: )
8. Televisión (Estación: )
9. Otro (Por favor listar)

10. ¿Adonde va a pasar la mayoria de su tiempo libre? Por favor seleccione todos los artículos cuyo cual sea pertinentes.

01. Centro comercial
02. Los Parques
03. El cine
04. Centro de la comunidad
05. En casa de amistades
06. El YMCA/Club de niños (Boys and Girls Club)/Club de Ejercicio/Club de la comunidad
07. La escuela
08. La iglesia/templo
09. Mi hogar
10. La piscina
11. Otro (Por favor listar)

11. ¿Cuales son sus actividades ocio favoritas? Escriba su opción.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

12. ¿Cuales tipos de programas son necesarios para servir a miembros de su familia cual sea incapacitados, conforme los reglamentos de la American Disabilities Act (ADA)? Por favor seleccione todos los artículos cual sea pertinentes.

1. Deportes organizados
2. Programas de aventura al aire libre
3. Acuaticos
4. Artes y trabajos manuales
5. Actividades sociales (bailes, etc.)
6. Conocimiento practico de la vida cotidiana
7. Otro (Por favor liste)
8. No hay persona incapacitada

13. ¿Indique su edad?

1. 10-14
2. 15-17
3. 18-24
4. 25-34
5. 35-44
6. 45-54
7. 55-64
8. 65+

14. ¿Indique su sexo?

1. Hombre
2. Mujer



15. ¿Cuanto tiempo tiene viviendo en Las Vegas?

1. \_\_\_\_ 3 años o menor  
2. \_\_\_\_ 4-6 años  
3. \_\_\_\_ 7-10 años  
4. \_\_\_\_ 11+ años

16. ¿Como se describe ud.?

1. \_\_\_\_ Hispano  
2. \_\_\_\_ Anglo Sajón  
3. \_\_\_\_ Africano Americano  
4. \_\_\_\_ Asiático  
5. \_\_\_\_ Multi-racial  
6. \_\_\_\_ Otro (Por favor listar) \_\_\_\_\_

17. ¿Tiene acceso a el Internet?

1. \_\_\_\_ Sí  
2. \_\_\_\_ No

**Edades mayor de 18 años - Por favor complete esta seccion. Si usted es menor de 18 años por favor continúe al reverso.**

18. ¿Donde debe colocar la ciudad sus prioridades?  
*Ponga en orden de prioridad con el 1o en el artículo con la prioridad mas alta y el 3o en el artículo de menos prioridad.*

1. \_\_\_\_ Construir nuevas facilidades  
2. \_\_\_\_ Mejorar facilidades existentes  
3. \_\_\_\_ Mantener las facilidades que tenemos

19. ¿Indique lo lejos que quisiera transitar a las siguientes facilidades?

	Dentro de distancia para andar	Dentro de un viaje de 10 minutos en auto	Dentro de un viaje de 15 minutos en auto	Dentro de un viaje de 25 minutos en auto
19a. Parque				
19b. Campos para deportes				
19c. Piscina				
19d. Clases de Recreación/ Cultura				
19e. Facilidad para personas de tercera generación				

20. ¿Qual porción cree ud. que es adecuada para cada persona pagar de los costos para los programas de recreación ofrecidos por la ciudad, como ligas deportivas, clases, programas especiales, etc.?

Group	Ningún (0%)	MITAD (50%)	Todo (100%)	50% Mas (150%)
20a. Adolescentes (edades 1-17)				
20b. Adultos (edades 18-64)				
20c. Personas de tercera generación (edades 65+)				
20d. Residentes de otras ciudades				

21. ¿Apoyara un impuesto para mantener los parques existentes, mejorar parques existentes, adquirir mas parques, conservar lugares abiertos \_\_\_\_\_, y/o desarrollar más facilidades de recreación?

1. \_\_\_\_ Si, yo apoyaría  
2. \_\_\_\_ Apoyaría, depende en la cantidad  
3. \_\_\_\_ Apoyaría, depende la facilidad que se propone  
4. \_\_\_\_ Apoyaría, depende en las dos opciones, la facilidad y la cantidad que se propone  
5. \_\_\_\_ No apoyaría

22. ¿Si los fondos de parques y recreación fueran disminuidos cuales areas de servicio sugeriría eliminar o reducir?  
*Por favor seleccione sus primeros tres opciones.*

1. \_\_\_\_ Construcción de nuevos parques y facilidades  
2. \_\_\_\_ Programas para niños y adolescentes gratuitos o subvencionados  
3. \_\_\_\_ Programas para adultos y personas de tercera generación gratuitos o subvencionar  
4. \_\_\_\_ Uso gratuito de los campos deportivos para las organizaciones deportivos para adolescentes  
5. \_\_\_\_ Frecuencia y nivel de mantenimiento en los parques existentes y facilidades  
6. \_\_\_\_ Horas de operación en los centros comunitarios existentes y piscinas

**Si es mayor de 50 años, por favor conteste las siguientes dos preguntas:**

23. ¿Que frecuentemente usa un centro para personas de tercera generación dirigida por la Ciudad de Las Vegas?

1. \_\_\_\_ Más de una vez por semana  
2. \_\_\_\_ De menos una vez por semana  
3. \_\_\_\_ Una ó dos veces al mes  
4. \_\_\_\_ Como 6 veces al año  
5. \_\_\_\_ No uso un centro para personas de tercera generación dirigida por la ciudad

24. ¿Si ud. no usa los centros para personas de tercera generación dirigidas por la Ciudad de Las Vegas, cuales son sus motivos?  
*Por favor seleccione sus primeros dos opciones.*

1. \_\_\_\_ No hay un centro localizado en un sitio conveniente  
2. \_\_\_\_ Estoy muy ocupado/a con otras actividades  
3. \_\_\_\_ No tengo transportación  
4. \_\_\_\_ El centro no ofrece programas y servicios cuales me interesan  
5. \_\_\_\_ No tengo familiaridad con los programas cuales se ofrecen  
6. \_\_\_\_ Yo me considero muy joven para asistir a el centro  
7. \_\_\_\_ No esta abierto los fines de semana

continuado en el reverso...

25.

¿Cuántas veces durante una temporada de 30 días participa ud. en cada una de las siguientes actividades. en Las Vegas ó en otro sitio? Por favor indique en el lado de cada actividad. Asuma que la actividad esta de temporada.

Actividad De la Recreación	Ningún	1-5 veces	6-10 veces	11-15 veces	16-20 veces	21-30 veces
1710 Arte y trabajos manuales						
1711 Béisbol						
1712 Basquetbol						
1713 Ciclismo (BMX)						
1714 Juegos de mesa (jugar)						
1715 Bocce/Boliche						
1716 Canoa/Kayac						
1717 Conciertos (audiencia)						
1718 Trabajos manuales (alfarería/cerámica, etc.)						
1719 Cocción (Gourmet)						
1720 Eventos Culturales (audiencia)						
1721 Baile (ballet, zapatear, etc.)						
1722 Baile (social)						
1723 Motorcicleta/ATV/ORV (conducir/andar)						
1724 Drama (audiencia)						
1725 Drama (participante)						
1726 Ejercicio/Aeróbics						
1727 Ferias y Festivales						
1728 Actividades para Familias						
1729 Fútbol Americano						
1730 Jardinería						
1731 Golf						
1732 Gimnasia						
1733 Pelota/Racquetbol						
1734 Caminata/Caminata con mochila						
1735 Herraduras						
1736 Clases de instrucción						
1737 Patinar (In-Line)						
1738 Museo/Gallería (visitar)						
1739 Música (escuchar)						
1740 Instrumento Musical (tocar)						
1741 Pintar/bosquejo						
1742 Ping Pong						
1743 Patio de recreo layground (visitar/jugar)						
1744 Alfarería/Cerámica						
1745 Escalar en rocas						
1746 Patinar (Skateboard)						
1747 Soccer						
1748 "Softball"						
1749 Eventos Deportivos (audiencia)						
1750 Natación (bajo techo)						
1751 Natación (al aire libre)						
1752 Tenis (bajo techo)						
1753 Tenis (al aire libre)						
1754 Correr en pista (Track and Field)						
1755 Voleibol (bajo techo)						
1756 Voleibol (al aire libre/sobre arena)						
1757 Caminar de placer						
1758 Entrenamiento con pesas						
1759 Otro:						

26.

¿Marque las 5 actividades cuales quisiera hacer más? Asuma que tiene el tiempo, los recursos y transportación para participar en las 5 actividades.

- 2601 01. Arte y trabajos manuales
- 2602 02. Béisbol
- 2603 03. Basquetbol
- 2604 04. Ciclismo (BMX)
- 2605 05. Juegos de mesa (jugar)
- 2606 06. Bocce/Boliche
- 2607 07. Canoa/Kayac
- 2608 08. Conciertos (audiencia)
- 2609 09. Trabajos manuales (alfarería/cerámica, etc.)
- 2610 10. Cocción (Gourmet)
- 2611 11. Eventos Culturales (audiencia)
- 2612 12. Baile (ballet, zapatear, etc.)
- 2613 13. Baile (social)
- 2614 14. Motorcicleta/ATV/ORV (conducir/andar)
- 2615 15. Drama (audiencia)
- 2616 16. Drama (participante)
- 2617 17. Ejercicio/Aerobics
- 2618 18. Ferias y Festivales
- 2619 19. Actividades para Familias
- 2620 20. Fútbol Americano
- 2621 21. Jardinería
- 2622 22. Golf
- 2623 23. Gimnasia
- 2624 24. Pelota/Racquetbol
- 2625 25. Caminata/Caminata con mochila
- 2626 26. Herraduras
- 2627 27. Clases de instrucción
- 2628 28. Patinar (In-Line)
- 2629 29. Museo/Gallería (visitar)
- 2630 30. Música (escuchar)
- 2631 31. Instrumento Musical (tocar)
- 2632 32. Pintar/bosquejo
- 2633 33. Ping Pong
- 2634 34. Patio de recreo layground (visitar/jugar)
- 2635 35. Alfarería/Cerámica
- 2636 36. Escalar en rocas
- 2637 37. Patinar (Skateboard)
- 2638 38. Soccer
- 2639 39. "Softball"
- 2640 40. Eventos Deportivos (audiencia)
- 2641 41. Natación (bajo techo)
- 2642 42. Natación (al aire libre)
- 2643 43. Tens (bajo techo)
- 2644 44. Tens (al aire libre)
- 2645 45. Correr en pista (Track and Field)
- 2646 46. Voleibol (bajo techo)
- 2647 47. Voleibol (al aire libre/sobre arena)
- 2648 48. Caminar de placer
- 2649 49. Entrenamiento con pesas
- 2650 50. Otro:

## ward 1 profile

Demographic Statistic	Ward 1 Respondents	Official Ward Statistic (2005)
Respondents/Population	362 (21.8%)	14.0%
Age Distribution		
10-17	18 (5.1%)	9.6%
18-24	7 (2.0%)	9.5%
25-34	33 (9.3%)	15.5%
35-44	50 (14.0%)	15.7%
45-54	88 (24.7%)	13.0%
55-64	77 (21.6%)	9.7%
65+	83 (23.3%)	13.5%
Racial Distribution		
Caucasian	288 (83.2%)	59.1%
Hispanic/Latino	26 (7.5%)	25.7%
African American	4 (1.2%)	7.0%
Asian	12 (3.5%)	4.6%
Other	12 (3.5%)	1.0%
Multi-Racial	4 (1.2%)	2.4%
Gender Distribution (F/M)	57.1% / 42.9%	48.0% / 52.0%
Median Income	N/A	\$39,446
Years in Residence		
3 years or less	35 (9.8%)	Ward growth since 2000: 104% (Overall City growth: 119%)
4-6 years	24 (6.7%)	
7-10 years	42 (11.8%)	
11+ years	256 (71.7%)	

### Demographics

- A disproportionately high number of respondents from this ward completed a recreation survey as compared to their overall population percentage.
- Respondents age 10-44 are moderately underrepresented in this survey given the age groups residing in Ward 1. Respondents age 45 and older are moderately to very overrepresented by this survey.
- A disproportionately high number of Caucasian residents in this ward completed the recreation survey; a disproportionately low number of Hispanic/Latino residents completed this recreation survey.
- Given the pattern of Ward 1 growth in the past five years, a high response rate by long-term residents is likely reflective of overall years-in-residence ward statistics.

### Recreation Habits:

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:  
(1) listening to music



- (2) walking for pleasure
- (3) exercise/aerobics
- (4) outdoor swimming
- (5) family activities
- (6) gardening
- (7) weight training
- (8) “other” (not itemized)
- (9) visiting playgrounds, and
- (10) gourmet cooking

- These responses are relatively similar to those of other wards. Respondents from this ward participate in outdoor swimming and gardening more than any other ward, however.
- When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward indicated they would like to attend concerts, walk for pleasure, attend fairs and festivals, exercise and do aerobics, do family activities and do arts and crafts more than other possible options. These interests are far more pronounced in this ward than in most other wards.
- When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that they feel unsafe, find the parks unenjoyable or uninteresting, feel their parks are poorly maintained, and use private facilities. These sentiments are far more pronounced in this ward than in most other wards.
- When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities, and that the facilities are inadequate. These sentiments are far more pronounced in this ward than in most other wards.

*Facilities:*

- 63.2% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.
- If such facilities are constructed, Ward 1 respondents feel the following types of facilities are most important:
  - (1) family picnic area
  - (2) water play park with slides, sprays, etc.
  - (3) basketball court
  - (4) dog park (exercise run)
  - (5) swimming pool (lap and diving pool)
  - (6) small water playground in local parks
  - (7) open grass area
  - (8) paved trails
  - (9) tennis courts

(10) group picnic facilities

- These responses are relatively similar to those of other wards. Responses somewhat unique to this ward include a dog park, an open grass area, tennis courts and a group picnic facility.

*Programming:*

- Most programming-related observations were consistent across all wards.

*Special Topics: Teens and Seniors:*

- Most senior- and teen-related observations were consistent across all wards.

*Policies and Planning:*

- Facility priorities in Ward 1 are as follows: upgrade existing facilities, maintain existing facilities, and build new facilities.

## ward 2 profile

Demographic Statistic	Ward 2 Respondents	Official Ward Statistic (2005)
Respondents/Population	380 (22.9%)	17.4%
Age Distribution		
10-17	4 (1.0%)	10.4%
18-24	11 (3.0%)	7.6%
25-34	56 (15.1%)	16.9%
35-44	92 (24.7%)	17.1%
45-54	77 (20.7%)	14.3%
55-64	65 (17.5%)	9.8%
65+	67 (18.0%)	10.1%
Racial Distribution		
Caucasian	282 (77.7%)	73.4%
Hispanic/Latino	19 (5.2%)	10.8%
African American	16 (4.4%)	6.3%
Asian	22 (6.1%)	5.6%
Other	14 (3.9%)	1.0%
Multi-Racial	10 (2.8%)	2.9%
Gender Distribution (F/M)	68.7% / 31.3%	50.6% / 49.4%
Median Income	N/A	\$58,857
Years in Residence		
3 years or less	62 (16.7%)	Ward growth since 2000: 118% (Overall City growth: 119%)
4-6 years	65 (17.5%)	
7-10 years	61 (16.4%)	
11+ years	184 (49.5%)	

## Demographics:

- Youth respondents in this ward are very underrepresented in this survey given the age groups residing in Ward 2. Respondents age 35 and older are significantly overrepresented by this survey.
- Hispanic and Latino residents from this ward are somewhat underrepresented by this survey. All remaining racial groups are well represented by this survey.
- Given the pattern of Ward 2 growth in the past five years, a high response rate by new and recent residents is likely reflective of overall years-in-residence ward statistics.

## Recreation Habits:

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:
  - (1) listening to music
  - (2) walking for pleasure



- (3) exercise/aerobics
- (4) family activities
- (5) weight training
- (6) outdoor swimming
- (7) visiting playgrounds
- (8) “other” (not itemized)
- (9) gardening, and
- (10) gourmet cooking

- These responses are relatively similar to those of other wards. Respondents from this ward walk for pleasure and do exercise/aerobics more than any other ward, however.
- When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward clearly indicated they would like to attend concerts, walk for pleasure, attend fairs and festivals, exercise and do aerobics, do family activities, do arts and crafts, and gourmet cook more than other possible options. These interests are far more pronounced in this ward than in most other wards.
- When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that use private facilities. This reason is far more pronounced in this ward than in most other wards. Significantly, very few respondents in this ward indicated they feel unsafe in their parks.
- When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities, and that they are in need of childcare in order to participate. These sentiments are far more pronounced in this ward than in most other wards.

#### *Facilities:*

- 62.0% of respondents from this ward indicated they want additional outdoor recreation facilities in their area.
- If such facilities are constructed, Ward 2 respondents feel the following types of facilities are most important:
  - (1) water play park with slides, sprays, etc.
  - (2) dog park (exercise run)
  - (3) swimming pool (lap and diving pool)
  - (4) family picnic area
  - (5) paved trails
  - (6) concert/performance stage
  - (7) small water playground in local parks
  - (8) unpaved hiking trails
  - (9) basketball court

(10) fishing pond

- These responses are relatively similar to those of other wards. Responses somewhat unique to this ward include a dog park, a concert/performance stage, unpaved hiking trails, and a fishing pond.

*Programming:*

- Most programming-related observations were consistent across all wards.

*Special Topics: Teens and Seniors:*

- Teen-related observations were consistent across all wards.
- Seniors from Ward 2 use city-managed senior centers far more than any other ward.

*Policies and Planning:*

- Facility priorities in Ward 2 are as follows: upgrading existing facilities and maintaining existing facilities are equally felt to be top priorities; building new facilities is a clear third priority.

## ward 3 profile

Demographic Statistic	Ward 3 Respondents	Official Ward Statistic (2005)
Respondents/Population	247 (14.9%)	14.4%
Age Distribution		
10-17	33 (13.9%)	12.2%
18-24	12 (5.0%)	11.5%
25-34	39 (16.4%)	17.1%
35-44	49 (20.6%)	14.8%
45-54	32 (13.4%)	10.2%
55-64	33 (13.9%)	6.7%
65+	40 (16.8%)	8.5%
Racial Distribution		
Caucasian	102 (44.5%)	32.5%
Hispanic/Latino	86 (37.6%)	49.5%
African American	14 (6.1%)	9.8%
Asian	16 (7.0%)	5.0%
Other	5 (2.2%)	1.0%
Multi-Racial	6 (2.6%)	2.2%
Gender Distribution (F/M)	60.0% / 40.0%	47.4% / 52.6%
Median Income	N/A	\$33,825
Years in Residence		
3 years or less	13 (5.4%)	Ward growth since 2000: 105% (Overall City growth: 119%)
4-6 years	34 (14.2%)	
7-10 years	45 (18.8%)	
11+ years	147 (61.5%)	

### Demographics

- Youth respondents and respondents age 25-34 are well represented in this survey given the age groups residing in Ward 3. Respondents age 18-24 are very underrepresented and respondents age 45 and older are moderately to very overrepresented by this survey.
- Caucasian residents in this ward are moderately overrepresented and Hispanic/Latino residents are moderately underrepresented in this survey given the racial breakdown of Ward 3. Remaining racial groups in this ward are well represented by this survey.
- Given the pattern of Ward 3 growth in the past five years, a high response rate by long-term residents is likely reflective of overall years-in-residence ward statistics.

### Recreation Habits

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:
  - (1) listening to music
  - (2) walking for pleasure



- (3) family activities
- (4) exercise/aerobics
- (5) outdoor swimming
- (6) visiting playgrounds
- (7) gardening
- (8) gourmet cooking
- (9) weight training, and
- (10) “other” (not itemized)

- These responses are relatively similar to those of other wards. While these reflect top selections for ward respondents, however, nearly all of the actual participation levels for this ward are lower than those of the remaining five wards. Participation levels for exercise/aerobics and weight training are notably lower than those of other wards.
- Participation levels for other activities, such as golf and tennis, are also significantly less than those in other wards. However, respondents from this ward participate in both sand volleyball and indoor volleyball at rates far higher than remaining wards.
- When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward indicated they would like to swim indoors, do arts and crafts, participate in family activities, walk for pleasure, exercise/do aerobics, and listen to music. Again, while these interests are the top selections made by ward respondents, interest levels overall are low compared to those of other wards. Participating in arts and crafts and indoor swimming are the exceptions to this rule; both activities received a strong show of interest from ward respondents as compared to interest levels in other wards.
- When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that they feel unsafe, that parks are too crowded, that parks are poorly maintained, and that they find their parks unenjoyable or uninteresting. All of these sentiments are far more pronounced in this ward than in most other wards.
- When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities, that they cannot afford the cost, that they have no transportation, and that the facilities are poorly maintained. Sentiments regarding cost, transportation and maintenance are far more pronounced in this ward than in most other wards.

#### *Facilities*

- 79.7% of respondents from this ward indicated they want additional outdoor recreation facilities in their area. This figure is very high compared to most other wards.
- If such facilities are constructed, Ward 3 respondents feel the following types of facilities are most important:
  - (1) swimming pool (lap and diving pool)
  - (2) basketball court
  - (3) family picnic area

(4) water play park with slides, sprays, etc.

(5) tot lot playground

(6) open grass area

(7) small water playground in local parks

(8) food concession in parks

(9) sport fields

(10) tennis courts

- These responses are relatively similar to those of other wards. Responses unique to this ward include a tot lot playground, open grass area, food concession in parks, and sport fields.

#### *Programming*

- Respondents from this ward learned about recreation programs and services from television and flyers at school more frequently than respondents from other wards.

#### *Special Topics: Teens and Seniors*

- Teen-related observations were consistent across all wards.
- Use of city-managed senior centers was particularly low in Ward 3.

#### *Policies and Planning*

- Facility priorities in Ward 3 are as follows: upgrade existing facilities, build new facilities, and maintain existing facilities.

## ward 4 profile

Demographic Statistic	Ward 4 Respondents	Official Ward Statistic (2005)
Respondents/Population	247 (14.3%)	16.9%
Age Distribution		
10-17	37 (15.6%)	9.8%
18-24	9 (3.8%)	5.6%
25-34	28 (11.8%)	14.2%
35-44	37 (15.6%)	15.8%
45-54	31 (13.1%)	12.1%
55-64	33 (13.9%)	11.4%
65+	62 (26.2%)	17.6%
Racial Distribution		
Caucasian	179 (76.2%)	77.3%
Hispanic/Latino	26 (11.1%)	7.8%
African American	5 (2.1%)	6.0%
Asian	13 (5.5%)	5.5%
Other	6 (2.6%)	0.9%
Multi-Racial	6 (2.6%)	2.5%
Gender Distribution (F/M)	59.7% / 40.3%	51.5% / 48.5%
Median Income	N/A	\$58,880
Years in Residence		
3 years or less	34 (14.2%)	Ward growth since 2000: 118% (Overall City growth: 119%)
4-6 years	36 (15.1%)	
7-10 years	56 (23.4%)	
11+ years	113 (47.3%)	

*Demographics*

- Respondents 65 and older are significantly overrepresented in this survey.
- Most racial groups in this ward are well represented in this survey, with the exception of African Americans, who are significantly underrepresented given the racial makeup of this ward.
- Given the pattern of Ward 4 growth in the past five years, a high response rate by new and recent residents is likely reflective of overall years-in-residence ward statistics.

*Recreation Habits*

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:
  - (1) listening to music
  - (2) walking for pleasure
  - (3) exercise/aerobics
  - (4) family activities



- (5) “other” (not itemized)
- (6) weight training
- (7) outdoor swimming
- (8) gardening
- (9) visiting playgrounds, and
- (10) Attending sports events

- These responses are relatively similar to those of other wards. With regard to other activities, respondents from this ward play noticeably less basketball than other wards.
- When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward indicated they would like to walk for pleasure, attend concerts, participate in family activities, do arts and crafts, and exercise/do aerobics more than other possible options. These interests are in line with results from other wards.
- When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that they use private facilities. This reason is far more pronounced in this ward than in most other wards. Significantly, very few respondents in this ward indicated they feel unsafe in their parks.
- When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities. This sentiment is in line with those from other wards.

#### *Facilities*

- 53.4% of respondents from this ward indicated they want additional outdoor recreation facilities in their area. This figure is noticeably lower than that of all other wards.
- If such facilities are constructed, Ward 4 respondents feel the following types of facilities are most important:
  - (1) water play park with slides, sprays, etc.
  - (2) swimming pool (lap and diving pool)
  - (3) sport fields
  - (4) dog park
  - (5) fishing pond
  - (6) basketball court
  - (7) open grass area
  - (8) unpaved hiking trails
  - (9) concert/performance stage
  - (10) tennis courts
- These responses are relatively similar to those of other wards. Responses unique to this ward include a concert/performance stage, sport fields, unpaved hiking trails, and a fishing pond.

*Programming*

- Most programming-related observations were consistent across all wards.

*Special Topics: Teens and Seniors*

- Most senior- and teen-related observations were consistent across all wards.

*Policies and Planning*

- Facility priorities in Ward 4 are as follows: maintain existing facilities, upgrade existing facilities, and build new facilities.

## ward 5 profile

Demographic Statistic	Ward 5 Respondents	Official Ward Statistic (2005)
Respondents/Population	244 (14.7%)	15.0%
Age Distribution		
10-17	16 (6.9%)	10.8%
18-24	7 (3.1%)	11.0%
25-34	31 (13.5%)	15.5%
35-44	50 (21.8%)	15.2%
45-54	41 (17.9%)	12.3%
55-64	41 (17.9%)	8.6%
65+	43 (18.8%)	10.6%
Racial Distribution		
Caucasian	111 (48.1%)	37.2%
Hispanic/Latino	46 (19.9%)	33.4%
African American	44 (19.0%)	22.7%
Asian	5 (2.2%)	3.4%
Other	17 (7.4%)	1.2%
Multi-Racial	8 (3.5%)	2.2%
Gender Distribution (F/M)	62.1% / 37.9%	47.6% / 52.4%
Median Income	N/A	\$32,708
Years in Residence		
3 years or less	26 (11.0%)	Ward growth since 2000: 113% (Overall City growth: 119%)
4-6 years	18 (7.6%)	
7-10 years	31 (13.1%)	
11+ years	162 (68.4%)	

### Demographics

- Respondents age 18-24 are significantly underrepresented in this survey given the age groups residing in Ward 5. Respondents age 35 and older are significantly overrepresented by this survey.
- A disproportionately high number of Caucasian residents in this ward completed the recreation survey; a disproportionately low number of Hispanic/Latino residents completed this recreation survey.
- Given the pattern of Ward 5 growth in the past five years, a high response rate by new and recent residents is likely reflective of overall years-in-residence ward statistics.

### Recreation Habits

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:
  - (1) listening to music
  - (2) walking for pleasure
  - (3) family activities



- (4) “other” (not itemized)
- (5) exercise/aerobics
- (6) gardening
- (7) outdoor swimming
- (8) visiting playgrounds
- (9) gourmet cooking, and
- (10) weight training

- These responses are relatively similar to those of other wards. Participation levels for exercise/aerobics and weight training are notably lower than those of other wards.
- When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward indicated they would like to walk for pleasure, participate in family activities, do arts and crafts, exercise and/or do aerobics, and swim indoors more than other possible options. The selection of “walking for pleasure” is more pronounced than that of several other wards.
- When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that they feel unsafe, find parks to be inconveniently located, find their parks unenjoyable or uninteresting, feel their parks are too crowded, and find their parks to be poorly maintained. Sentiments regarding inconvenient park locations and poor maintenance are pronounced when compared with sentiments regarding these issues in other wards.
- When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities, that they cannot afford the cost, and that they have no transportation. Sentiments regarding cost and transportation are more pronounced in this ward than in most other wards.

#### *Facilities*

- 82.3% of respondents from this ward indicated they want additional outdoor recreation facilities in their area. This figure is very high compared to most other wards.
- If such facilities are constructed, Ward 5 respondents feel the following types of facilities are most important:
  - (1) water play park with slides, sprays, etc.
  - (2) family picnic area
  - (3) tot lot playground
  - (4) swimming pool (lap and diving pool)
  - (5) small water playground in local parks
  - (6) open grass area
  - (7) basketball court
  - (8) paved trails
  - (9) dog park (exercise run)

(10) community area

- These responses are relatively similar to those of other wards. Responses unique to this ward include a dog park, an open grass area, a tot lot playground, and a community area.

#### *Programming*

- Respondents from this ward learned about recreation programs and services from the radio far more frequently than respondents from other wards.

#### *Special Topics: Teens and Seniors*

- Most senior- and teen-related observations were consistent across all wards.

#### *Policies and Planning*

- Facility priorities in Ward 5 are as follows: upgrade existing facilities, build new facilities, and maintain existing facilities.

## ward 6 profile

Demographic Statistic	Ward 6 Respondents	Official Ward Statistic (2005)
Respondents/Population	241 (14.5%)	22.4%
Age Distribution		
10-17	40 (17.0%)	10.4%
18-24	17 (7.2%)	8.1%
25-34	38 (16.2%)	17.1%
35-44	51 (21.7%)	16.9%
45-54	29 (12.3%)	13.3%
55-64	33 (14.0%)	9.6%
65+	27 (11.5%)	9.1%
Racial Distribution		
Caucasian	158 (67.5%)	69.8%
Hispanic/Latino	23 (9.8%)	13.5%
African American	18 (7.7%)	8.7%
Asian	10 (4.3%)	4.0%
Other	11 (4.7%)	1.2%
Multi-Racial	14 (6.0%)	2.9%
Gender Distribution (F/M)	58.0% / 42.0%	50.2% / 49.8%
Median Income	N/A	\$55,045
Years in Residence		
3 years or less	35 (14.8%)	Ward growth since 2000: 153% (Overall City growth: 119%)
4-6 years	30 (12.7%)	
7-10 years	41 (17.4%)	
11+ years	130 (55.1%)	

*Demographics*

- A disproportionately low number of respondents from this ward completed a recreation survey as compared to their overall population percentage.
- Youth respondents are significantly overrepresented in this survey given age groups residing in Ward 6. All remaining age groups are well represented by this survey given age breakdowns in this ward.
- All races are well represented by this survey given the racial makeup of this ward.
- Given the pattern of Ward 6 growth in the past five years, a very high response rate by new residents would be anticipated if this ward's demographic is to be accurately represented. New residents of Ward 6 are likely not well represented in this survey.

*Recreation Habits*

- When asked how many times in a 30-day period they participate in given activities in Las Vegas or elsewhere, respondents from this ward selected these activities the most:  
(1) listening to music



- (2) walking for pleasure
  - (3) exercise/aerobics
  - (4) family activities
  - (5) visiting playgrounds
  - (6) outdoor swimming
  - (7) weight training
  - (8) “other” (not itemized)
  - (9) gardening, and
  - (10) gourmet cooking
- These responses are relatively similar to those of other wards. Respondents from this ward listen to music, participate in family activities, visit playgrounds and gourmet cook more than respondents from any other ward. In addition, respondents from this ward participate in the following activities noticeably more than any other ward: social dancing and ballet; attending drama events; pottery and ceramics classes; gymnastics; in-line skating; skateboarding; BMX biking, dirt biking and ATV riding; baseball; and football.
  - When asked what activities they would like to do most if they had the time, money and transportation to do five activities of their choosing, respondents from this ward indicated they would like to walk for pleasure, attend concerts, attend fairs and festivals, and exercise/do aerobics more than other possible options. These interests are in line with those of most other wards.
  - When asked why they seldom use or do not use parks in their area, respondents from this ward indicated that their parks are inconveniently located, that they don’t know where they are located, and that they are unenjoyable or interesting. These sentiments are in line with those of most other wards. Significantly, very few respondents in this ward indicated they feel unsafe in their parks.
  - When asked why they seldom use or do not use community/cultural centers in their area, respondents from this ward indicated that these centers do not have the desired activities or facilities and that they cannot afford the cost. These sentiments are in line with those of most other wards.

### *Facilities*

- 82.7% of respondents from this ward indicated they want additional outdoor recreation facilities in their area. This is the highest percentage of responses in support of additional outdoor recreational activities of all wards surveyed.
- If such facilities are constructed, Ward 1 respondents feel the following types of facilities are most important:
  - (1) water play park with slides, sprays, etc.
  - (2) swimming pool (lap and diving pool)
  - (3) family picnic area
  - (4) community area
  - (5) basketball court
  - (6) sport fields

(7) group picnic facilities

(8) concert/performance stage

(9) paved trails

(10) tennis courts

- These responses are relatively similar to those of other wards. Responses somewhat unique to this ward include a community area, sport fields, concert/performance stage, and tennis courts.

#### *Programming*

- Most programming-related observations were consistent across all wards.

#### *Special Topics: Teens and Seniors*

- Teen-related observations were consistent across all wards.
- Use of city-managed senior centers was particularly low in Ward 3.

#### *Policies and Planning*

- Facility priorities in Ward 6 are as follows: building new facilities is the top priority; upgrading and maintaining existing facilities received nearly equivalent votes for second priority.



## **appendix c: bibliography of general data sources**



*"Department of Leisure Services" City of Las Vegas Website.* Accessed online at: <http://www.lasvegasnevada.gov/Government/departments.asp?id=4178>. May 2006.

Las Vegas Planning and Development Department. "Community Demographic Data." City of Las Vegas, Nevada. 2005.

*United State Census 2000.* United States Census Bureau. Accessed online at <http://www.census.gov/> May 2006.